

Full Course Title: NYC Economic Development Corp (NYCEDC): Improving Upward Income Mobility in New York City

Course Title for Registration System: Improving Upward Mobility in NYC, NYC Economic Dev. Corp.

Course Number: SIPAU9000.037

Faculty Advisor: Charles Raymond

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Meeting Date/s Times: Thursdays 11:00A – 12:50P

Location: IAB 501

Office Hours: TBD

Credits: 3

Course Overview:

NYCEDC makes the City stronger through innovative projects and initiatives that promote economic growth across industries and businesses of all sizes within the five boroughs.

The goal of the project is to develop creative and sustainable strategies and initiatives that will make a significant impact on the upward income mobility of low-income NYC families. The range of strategies and initiatives may include regulatory changes, education and human services reform, public-private partnerships, sector- or neighborhood-based incentives and programs, etc.

Deliverables may include:

- Detailed work plan at project inception
- Periodic check-ins with NYCEDC staff to discuss progress
- Mid-term draft report
- Final report
- Presentation of key findings and recommendations to NYCEDC and/or NYC City agency staff

Requirements:

- Ability to maintain project and client confidentiality
- Ability to perform basic financial modeling and cost/benefit analysis
- Ability to develop planning document
- Ability to develop and deliver presentations for senior leaders (e.g., concise Powerpoint presentations)

Field component: All fieldwork will be within NYC.

Student selection: [All eligible students may apply for up to five workshops through a special online

application process from October 15th until October 31st. Assignment of students will be coordinated by the Office of Academic Affairs, and relevant faculty will be consulted about team membership for their workshop(s).]

Grades for the workshop will be based on the following criteria:

- Quality of individual written work (10%)
- Quality of participation in class, Peer review (20%)
- Feedback from the client (20%)
- Overall professionalism, including timeliness, ability to work with team, etc. (20%)
- Quality of team's final report and briefing (30%)

Readings: TBD

Academic Integrity Statement

The School of International & Public Affairs does not tolerate cheating and/or plagiarism in any form. Those students who violate the Code of Academic & Professional Conduct will be subject to the Dean's Disciplinary Procedures. Cut and paste the following link into your browser to view the Code of Academic & Professional Conduct online.

http://sipa.columbia.edu/resources_services/student_affairs/academic_policies/deans_discipline_policy.html

Please familiarize yourself with the proper methods of citation and attribution. The School provides some useful resources online; we strongly encourage you to familiarize yourself with these various styles before conducting your research:

http://sipa.columbia.edu/resources_services/student_affairs/academic_policies/code_of_conduct.html

Violations of the Code of Academic & Professional Conduct should be reported to the Associate Dean for Student Affairs.