Management Specialization Overview

August 28, 2012
Introduction

Professor Sarah Holloway
Director, Management

• 20 Years Experience in Nonprofit Sector
• Program Manager
• Executive Director
• Management Consultant
• Nonprofit and Social Enterprise Board Member
• MPA from SIPA
• Courses:
  – Nonprofit Financial Management
  – Creating a Social Enterprise
<table>
<thead>
<tr>
<th><strong>Goal</strong></th>
<th><strong>Requirements</strong></th>
<th><strong>Range of Courses</strong></th>
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| • Develop managerial and leadership skills  
• Applicable across sectors – government, nonprofit, social enterprise, for-profit | • 9 points, consisting of 3 three-point courses or an equivalent combination of 1.5-point courses | • Quantitative: operations, decision models, analysis  
• Qualitative: leadership, social entrepreneurship, planning, program development |
+ Management Tracks and Courses

- Five Categories
  - Leadership, Strategy and Decisionmaking
  - Operations, HR & Program Management
  - Financial & Resource Management
  - Management Innovation & New Organizational Models
  - Control & Evaluation

- Can take any three from the five categories

- Separate from the Core Curriculum
• Core Management Courses
  *(do not count towards requirements)*

• Public and Non-Profit Management
  • Public Management: Power of Social Innovation
  • Sustainability Management
  • Analysis of Public Sector Organizations, etc.

• Financial Management
  • Accounting
  • Nonprofit Financial Management
  • Budgeting for Government, etc.

• Capstone Workshop
Management Courses

- **Leadership, Strategy and Decisionmaking**
  - Dimensions of Leadership, Managing the UN System, Strategic Corporate Social Responsibility, Negotiation & Conflict Resolution

- **Operations, HR & Program Management**
  - Decision Models, Women in Nonprofit Management, Organizational Behavior, Organizational Failure, Group Dynamics, Managing Complex Emergencies

- **Financial & Resource Management**
  - Microfinance, Corporate Finance, Green Accounting, Energy Project Finance

- **Management Innovation & New Org. Models**
  - Social Enterprise for Development, Raising Capital and Growing Social Ventures, Creating a Social Enterprise

- **Control & Evaluation**
  - Program Evaluation and Design for Nonprofits and Social Enterprises, Quantitative Methods in Program Evaluation, Law for Nonprofit Managers, Cost-Benefit Analysis, Program Evaluation, Environmental Data Analysis
Extra-Curricular Activities

Management Events

• Happy Hours
• Guest Speakers
• Workshops (Fundraising, Public Speaking)
• Field Trips to local organizations
• Other TBD (students to be surveyed late September)

Support for Student Organizations/Events

• Columbia Impact Investing Initiative (CI$^3$) Forum, Spring
• Net Impact Social Enterprise Boot Camp, Fall
• SIPA Public Policy Case Competition, Spring
Management Website


Facebook Page

- https://www.facebook.com/groups/ManagementSpecializationSI PA

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+ by appointment
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Office Hours:
will be posted
Management Happy Hour

Wednesday, August 29
5:00pm to 7:00pm

Amsterdam Restaurant and Tapas Lounge
Amsterdam Avenue and 119th Street
Lower Level
Questions?