

## OFFICE OF CAREER SERVICES

# CORPORATE SOCIAL RESPONSIBILITY EMPLOYERS

### *Private*

#### **Barclay's**

Barclay's Community Affairs team works closely with community partners, voluntary organizations, and employees to allocate resources that make a real difference to the community. They aim to deliver lasting benefit to their partners, support employees who give their time and expertise, and help build a healthy social and economic environment in which to do business.

[www.barclays.com](http://www.barclays.com)

#### **Bayer AG**

Bayer pursues profitable and sustainable growth centered on their core competencies in the fields of healthcare, nutrition, and material science. Bayer is promoting access to medicine, is increasing local knowledge of health and nutrition, and is reducing emissions and promoting green energy. It was one of the first corporations to adopt the UN Global Compact for sustainable growth.

[www.bayer.com/en/sustainability-and-commitment.aspx](http://www.bayer.com/en/sustainability-and-commitment.aspx)

#### **Centrica**

Centrica, a leading provider of energy and other essential services, has an established corporate responsibility committee to lead the development and application of its corporate responsibility strategy. The committee is chaired by the group's general counsel and company secretary and includes the group director, human resources, the Centrica North America CFO, the group marketing director, the Corporate Affairs Director, and the Head of Corporate Responsibility.

[www.centrica.com](http://www.centrica.com)

#### **Exxon Mobil**

Exxon Mobil invests significant efforts into communities pursuing long-term projects with strategic goals aligned with their global and social priorities as well as business strengths. These efforts are concentrated in malaria prevention, promoting math and science education, women's economic opportunity, and human rights.

[www.exxonmobil.com/Corporate/community.aspx](http://www.exxonmobil.com/Corporate/community.aspx)

#### **Ford**

Ford promotes sustainable business practices throughout its global operations and throughout its entire supply chain. Ford's efforts are concentrated in the areas of climate change and the environment and sustainable supply chain management. Specifically, it actively encourages higher emission standards and maintains a zero-tolerance policy for human rights abuse anywhere in its supply chain.

[www.corporate.ford.com/our-company/sustainability](http://www.corporate.ford.com/our-company/sustainability)

#### **General Electric (GE)**

GE is committed to making money ethically and also making a difference. GE's two CSR pillars are energy and climate change and sustainable healthcare. Highlighting their CSR efforts, GE has been ranked among America's most generous corporations, most ethical corporations, and among the most sustainable brands.

[www.gecitizenship.com](http://www.gecitizenship.com)

## **Intel**

As highlighted in its annual sustainability report, Intel holds itself to the highest standards of corporate governance and business ethics. It is committed to improving education, addressing environmental sustainability, and making a positive impact in its community. Intel regularly employs people to facilitate these efforts worldwide.

[www.intel.com/content/www/us/en/corporate-responsibility/corporate-responsibility.html](http://www.intel.com/content/www/us/en/corporate-responsibility/corporate-responsibility.html)

## **Louis Vuitton Moët Hennessy (LVMH)**

LVMH, an international fashion, cosmetics and Champagne conglomerate, is dedicated to CSR throughout the organization. Its efforts are concentrated in promotion of the arts, culture, education, and public health. One prominent subsidiary with strategic CSR efforts is Donna Karan New York (DKNY).

[www.lvmh.com/group/lvmh-commitments/social-responsibility](http://www.lvmh.com/group/lvmh-commitments/social-responsibility)

## **Mattel**

Mattel's Board of Directors provides oversight of the company's corporate social responsibility initiatives by adding corporate social responsibility to the topics addressed by the governance and social responsibility committee. Mattel's Global Manufacturing Principles (GMP) forms the cornerstone of the company's ongoing commitment to responsible manufacturing practices around the world by seeking to ensure that wages, working and living conditions, and employee access to management, are just and fair, as well as to assure protection of the environment.

[www.mattel.com](http://www.mattel.com)

## **Nike**

Nike is committed to sustainability throughout its product lifecycle focusing on the following impact areas: climate/energy, labor, chemistry, water, waste, and community.

[about.nike.com/pages/resources-faq](http://about.nike.com/pages/resources-faq)

## **Pfizer**

Pfizer is one of the world's largest biomedical research and pharmaceutical company, with 122,000 employees in over 150 countries. Citizenship defines its role in local and global communities and Pfizer's efforts to conduct business responsibly. Therefore, Pfizer integrates citizenship throughout the entire company and employs people to optimize its CSR efforts.

[www.pfizer.com](http://www.pfizer.com)

## **Procter & Gamble**

Procter & Gamble (P&G) has embraced the World Business Council on Sustainable Development (WBCSD) definition of corporate social responsibility. As such, P&G is committed to a "continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large." P&G has identified five priority CSR areas: human rights, employee rights, environmental protection, community involvement, and supplier relations. P&G also employs people to ensure its CSR efforts.

[www.pg.com](http://www.pg.com)

## **Safeway**

Safeway, a Fortune 50 company, is one of the largest food and drug retailers in North America with annualized sales exceeding \$34 billion. The company, earning the honor in the large employee (501+ employees) category, was recognized for its long history of service and support to numerous charitable causes and non-profit agencies including prostate and breast cancer awareness and research, Easter Seals, the Capital Area and Maryland Food Banks, and local schools through the Safeway Club Card for Education program.

[www.safeway.com](http://www.safeway.com)

## **Total**

An international, France-based, integrated oil and gas corporation, Total is committed to sustainability. This is evident in its annual sustainability report and its inclusion in major CSR indices including the Dow Jones Sustainability Index, the FTSE4Good Index Series, as well as the French rating agency Vigeo's ASPI Index since 2004.

[www.total.com/en/society-environment/CSR-Analysts](http://www.total.com/en/society-environment/CSR-Analysts)

## **Vodafone**

As an international telecom company, Vodafone is committed to the world around us, specifically to maximizing the benefits that mobile telecommunications can bring to communities, and minimizing any negative impact. It is also committed to promoting safe driving, environmental sustainability, and community support.

[www.vodafone.ie/aboutus/csr](http://www.vodafone.ie/aboutus/csr)

## ***CSR Training and Advocacy***

### **Amnesty International**

Amnesty International, as a membership-based organization, observes a formal system of accountability and is committed to meeting best practice standards in operational excellence, confidentiality, and public reporting and transparency. Amnesty International addresses governments, intergovernmental organizations, armed political groups, companies, and other non-state actors in exposing human rights abuses.

[www.amnesty.org](http://www.amnesty.org)

### **Business for Social Responsibility (BSR)**

A leader in corporate responsibility since 1992, BSR works with its global network of more than 250 member companies to develop sustainable business strategies and solutions with consulting, research, and collaboration. With offices in Asia, Europe, and North America, BSR uses its expertise in environment, human rights, economic development, and governance and accountability to guide global companies toward creating a just and sustainable world.

[www.bsr.org](http://www.bsr.org)

### **Fairtrade International**

Fairtrade International is the worldwide standard setting and certification organization for fair trade. Nearly one million producers, workers, and their dependents in 49 developing countries benefit from products labeled Fairtrade. It has two organizations, one that develops and reviews standards for Fairtrade products, and another which assists producers getting and maintaining Fairtrade certification. Fairtrade Certification guarantees that products sold anywhere in the world with a Fairtrade-label conform to Fairtrade standards and contribute to the development of disadvantaged producers.

[www.fairtrade.net](http://www.fairtrade.net)

### **FSG Social Impact Advisors**

FSG is a nonprofit consulting firm specializing in strategy, evaluation, and research. FSG works across sectors in every region of the globe partnering with foundations, corporations, nonprofits, and governments to develop more effective solutions to the world's most challenging issues.

[www.fsg.org](http://www.fsg.org)

### **Publish What You PAY**

Publish What You Pay (PWYP) is a global network of civil society organizations that are united in their call for oil, gas, and mining revenues to form the basis for development and improve the lives of ordinary citizens in resource-rich countries. PWYP undertakes public campaigns and policy advocacy to achieve disclosure of information about extractive industry revenues and contracts.

[www.publishwhatyoupay.org](http://www.publishwhatyoupay.org)

### **Social Accountability International (SAI)**

Social Accountability International (SAI) provides supply chain management and CSR training to individuals including factory managers, workers, brand compliance officers, auditors, labor inspectors, trade union representatives and other worker rights advocates globally. The goal of these programs is to build an enabling environment for labor rights by strengthening local capacity and leadership to support employer compliance efforts and enable worker participation, promoting social dialogue as a foundation for sustainable change, and connecting government enforcement with incentive-driven voluntary compliance.

[www.sa-intl.org](http://www.sa-intl.org)

### **Transparency International**

Transparency International (TI) is a global network including more than 90 locally established national chapters and chapters-in-information. These bodies fight corruption in the national arena in a number of ways. They bring together relevant players from government, civil society, business, and the media to promote transparency in elections, in public administration, in procurement, and in business. TI's global network of chapters and contacts also use advocacy campaigns to lobby governments to implement anti-corruption reforms.

[www.transparency.org](http://www.transparency.org)

### ***International Organizations***

#### **International Organisation for Employers (IOE)**

The mission of the International Organisation for Employers (IOE) is to promote and defend the interests of employers in international forums, particularly in the International Labor Organization (ILO). To this end, the IOE works to ensure that international labor and social policy promotes the viability of enterprises and creates an environment favorable to enterprise development and job creation. At the same time it acts as the Secretariat to the Employers' Group at the ILO International Labor Conference, the ILO Governing Body, and all other ILO-related meetings.

[www.ioe-emp.org](http://www.ioe-emp.org)

#### **United Nations Global Compact**

The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principals in the areas of human rights, labor, environment, and anti-corruption. By doing so, business, as a primary driver of globalization, can help ensure that markets, commerce, technology, and finance advance in ways that benefit economies and societies everywhere.

[www.unglobalcompact.org](http://www.unglobalcompact.org)

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