INTERNATIONAL MEDIA AND COMMUNICATIONS

Hill + Knowlton Strategies
Hill + Knowlton Strategies works closely with clients to provide counsel, research, and strategic communications planning worldwide. With 88 offices around the globe, H+K Strategies works with some of the top companies and firms.
www.hkstrategies.com

Stuart N. Brotman Communications
Stuart N. Brotman Communications is a global consulting firm in telecommunications, media, entertainment, and sports worldwide. The firm is based in Lexington, Massachusetts with a broad reach in numerous countries within North America, Europe, and Asia.
www.brotman.com/index.php

Edelman
Edelman helps clients communicate, engage, and build relationships with their stakeholders by providing public relations counsel and strategic communications services. Edelman combines specialist knowledge of practices and industries with the understanding of local markets in order to best serve their clients.
www.edelman.com

DiGennaro Communications
DiGennaro Communications (DGC) is a leading public relations and communications agency based in New York City, with offices in Santa Monica, California, and London. DGC works closely with advertising agencies, media companies, and marketers that want to reach journalists, prospects, and other influencers.
www.digennaro-usa.com

Bloomberg
Bloomberg is one of the global business and financial information and news leaders. Bloomberg provides influential decision makers a critical edge by delivering data, news, and analytics through innovative technology. Headquartered in New York, Bloomberg also serves in 73 countries.
www.bloomberg.com/company

Associated Press
The Associated Press (AP) is a full-service global news agency. AP is committed to independent, comprehensive journalism using the latest technology to collect and distribute content.
www.ap.org

Center for Democracy and Technology
The Center for Democracy and Technology (CDT) is a non-profit organization, providing access to new markets and opportunities, and creating a platform for free speech to empower and equalize people around the world. CDT has offices in Washington DC, San Francisco, London, and Brussels, and works inclusively across sectors and the political spectrum to find tangible solutions to today’s most pressing internet policy challenges.
cdt.org

Updated 7/17
Reporters Without Borders
Reporters Without Borders is a non-profit organization focuses on the importance of expression and information. Their mission is to: continuously monitor attacks on freedom of information, denounce such attacks in the media, act in cooperation with governments to fight censorships and laws aimed at restricting freedom of information, and offer material, moral, and financial assistance to journalists and their families.

Public Broadcasting Service
PBS is a private, nonprofit corporation, which oversees program acquisition and provides program distribution and promotion, education services, new media ventures, and technology and development programs.

Foreign Affairs
Foreign Affairs has been a leading forum for discussion on serious issues concerning U.S. foreign policy and foreign affairs. Published by the Council on Foreign Relations (CFR), a non-profit organization, Foreign Affairs is dedicated to improving the understanding of policy and international affairs.

Brunswick Group
Brunswick is a communications consultancy group, providing counsel to corporates worldwide on major strategic challenges which affect reputation, valuation, and business success.

The Economist
The Economist is a source of news related to political, literary, and general discussions. With offices in New York, London, and San Francisco, The Economist offers authoritative insight and opinion on international news, politics, business, finance science, and technology.

National Public Radio
National Public Radio (NPR) is an internationally acclaimed producer and distributor of noncommercial news, talk, and entertainment programming on-air and online. A privately supported, not-for-profit membership organization, NPR serves an audience of 27 million American. Headquartered in Washington DC, NPR has correspondents, reporters, producer hosts and bloggers from New York to Shanghai and Kabul.

CBS News
CBS News is the news and information division of CBS Corporation, committed to providing the best in journalism under standards it pioneered at the dawn of radio and television. With their headquarters in New York, CBS News includes bureaus across the globe, partaking in influential programs provide original reporting, interviews, investigations, and analysis 24 hours a day.
INTERVIEW TYPES

Screening Interview:
The screening interview does just that—screen out candidates whose qualifications don't meet the job specifications. The first interview is typically conducted by a human resources professional and will probably focus more on your resume and qualifications than anything else. Screening interviews may be conducted in person, by telephone, or by video conferencing (see Telephone Interview and Video or Skype Interview sections).

- Articulate your skills and what you accomplished at each previous job experience.

Second Interview:
Second round interviews are often more difficult to prepare for because their purpose is more subtle—to determine which candidates will best “fit” with the company. Second interviews may be comprised of behavioral and competency-based questions (see Behavioral Interview and Competency-based Interview sections).

- Ask questions about the work environment.
- This stage may also include reference checks and testing.

Case Study Interview:
Consulting firms and certain financial institutions may include a case study or word problem based on a real-life or simulated consulting situation as part of their interview process. In this instance, the interviewer will present you with a case study and ask how you would approach and solve the dilemma at hand. The interviewer is simply trying to determine your analytical abilities through this interview method, so try not to get flustered!

- You can usually ask relevant questions in your efforts.
- There are a number of online and hardcopy resources available through the Office of Career Services to help you prepare for these types of interviews.
- It is also imperative to be part of a student study group and practice together since these interviews are very demanding.

Behavioral Interview:
In these interviews, the interviewer will ask you to talk about a real situation you’ve encountered and your response to that situation. A sample question could include, “Tell me of an incident when you failed,” instead of a hypothetical question such as “How you would handle a mistake or failure?” The employer assumes this will be a good indicator of how you would handle situations in the future.

- Stay calm and answer the question as completely as you can, using the SAR formula as your guide:
  - S – What was the situation or problem that you were presented with?
  - A – What action did you take? (Specifically highlight the skills used.)
  - R – What were the results of your actions? (Be specific and quantify results when possible.)

Al Jazeera Media Network
Al Jazeera Media Network is a globally oriented media service, established in 1996 as the first independent Arabic news channel in the world. Al Jazeera is committed to providing comprehensive television news and live debate in the Middle East and worldwide. The network challenges established narratives and provides a global voice to the voiceless, and bringing under-reported stories from across the world to light. With more than 60 bureaus across the world, Al Jazeera is among the world’s most influential news corporations.

www.aljazeera.com

Discovery Communications
Discovery Communications is an American global mass media and entertainment company based in Silver Spring, Maryland. It is the world’s #1 pay-TV programmer reaching 2.7 billion cumulative subscribers in more than 220 countries and territories. Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands. Discovery is also a provider of educational products and services to schools.

corporate.discovery.com