

OFFICE OF CAREER SERVICES

POLITICAL CONSULTING FIRMS

A.B. Data Ltd.

A.B. Data provides services in areas including integrated fundraising, direct mail, digital fundraising, analytics and planning, list services, and production management. The firm has offices in Washington DC, Wisconsin, and New York.

www.abdata.com

California Strategies, LLC

California Strategies is a full-service public strategy firm that focuses on helping clients navigate through California's political, regulatory, legislative, and media environments on a state and local level. The firm is located in California.

www.calstrat.com

Campaign Solutions

Campaign Solutions is a full-service online consulting firm specializing in fundraising, advertising, mobile, social media, and web development. The firm has offices in Virginia, New Jersey, and California.

www.campaignsolutions.com

The Campaign Workshop

The Campaign Workshop is a full-service political consulting firm that specializes in direct mail, print, and online advertising for issue advocacy, candidate, and ballot initiative campaigns. The firm is located in Washington, DC.

www.thecampaignworkshop.com

The Eppstein Group

The Eppstein Group specializes in advertising, public relations, opinion polling, and elections. The firm is located in Texas.

www.eppsteingroup.com

First Tuesday Strategies

First Tuesday Strategies is a full-service political and grassroots consulting firm that specializes in areas such as campaign strategy, online and print media, direct mail, video and radio production, marketing, and advertising. The firm is located in South Carolina.

www.firsttuesdaystrategies.com

Global Strategy Group

Global Strategy Group (GSG) is a public affairs and research firm specializing in research, strategic communications, digital strategy, grassroots and grassroots organizing, marketing and branding. GSG is one of New York's leading consulting and polling firms, with clients including Fortune 100 companies, national political leaders, associations and nonprofits.

globalstrategygroup.com

Impact Politics

Impact Politics is a political consulting firm for candidate and initiative campaigns, parties, advocacy organizations, and nonprofits. Impact Politics oversees and implements all of the online aspects of a political or advocacy campaign – from fundraising strategy and email writing, to online advertising strategy, production, and creative. Impact Politics is located in Florida.

www.impactpolitics.com

KC Strategies

KC Strategies is a full-service political consulting firm that specializes in areas such as political consulting, television and radio, direct mail, online advertising and social media, robo calls, polling and research, and mobile canvassing and VOip phone banking. The firm is located in Texas.

www.kcstrategies.com

National Media Research, Planning and Placement (NMRPP), LLC

NMRPP provides media planning and placement for local, statewide, and national campaigns using a research-driven approach. NMRPP is located in Virginia.

www.natmedia.com

The Parkside Group

The Parkside Group provides services in public relations, advertising, government affairs, and campaign management. The firm is located in New York.

www.theparksidegroup.com

PoliticalConsulting.com

PoliticalConsulting.com is an organization of media experts with backgrounds in technology, the web, online and offline marketing, online reputation management, and campaign consulting. The firm's emphasis is on harnessing new media to gain a broader appeal and larger audience for clients.

www.politicalconsulting.com

Red Horse Strategies

Red Horse Strategies specializes in political analysis, strategy and implementation. The firm is located in NYC.

www.redhorsestrategies.com

Riehl Group, LLC

The Riehl Group provides government relations, crisis management, strategic consulting, political consultation, and regulatory services and is located in Virginia.

www.riehlgroupp.com

SKDKnickerbocker

SKDKnickerbocker is a full-service consulting firm that provides political, communications, media training, and advertising strategies for issue and public advocacy campaigns on the national, state, and local level. The firm is located in New York.

www.skdknick.com

The Strategy Group

The Strategy Group provides services in areas including direct mail, initiative and proposition campaigns, internet advertising, and general political consulting. The firm has offices in Washington DC, Illinois, California, Pennsylvania, and Michigan.

www.strategygroup.com

Twenty-First Century Group, Inc.

Twenty-First Century Group is a consulting firm specializing in federal government affairs that offers strategic advice to clients dealing with issues before the House, the Senate, and the Executive Branch agencies. The firm is located in Washington DC.

www.tfcgrp.com