PROFESSIONAL ORGANIZATIONS

Listed below are organizations which often provide helpful information on career fields, interesting conferences, job newsletters, and networking opportunities. Students are strongly encouraged to get involved in those which pertain to their interests. The Encyclopedia of Associations, available in the Office of Career Services, provides a complete source for additional information on professional organizations.

- **Advertising**
  - Advertising Club of New York - [www.theadvertisingclub.org](http://www.theadvertisingclub.org)
  - The Advertising Research Foundation - [www.theARF.org](http://www.theARF.org)
  - American Advertising Federation - [www.aaf.org](http://www.aaf.org)
  - The New York Chapter of the International Advertising Association - [www.iaaglobal.org](http://www.iaaglobal.org)

- **Banking**
  - American Finance Association - [www.afajof.org](http://www.afajof.org)
  - American Bankers Association - [www.aba.com](http://www.aba.com)
  - Association for Management Information in Financial Services - [www.amifs.org](http://www.amifs.org)
  - Financial Women's Association of New York - [www.fwa.org](http://www.fwa.org)

- **Business**
  - Institute of Management Consultants - [www.imcusa.org](http://www.imcusa.org)
  - National Association for Female Executives - [www.nafe.com](http://www.nafe.com)
  - National Association of Business Economists - [www.nabe.com](http://www.nabe.com)

- **Conflict Resolution**
  - African Center for the Constructive Resolution of Disputes - [www.accord.org.za](http://www.accord.org.za)
  - Association for Conflict Resolution - [www.acrnet.org](http://www.acrnet.org)

- **Corporate Social Responsibility**
  - Association of Philanthropic Counsel - [www.apcinc.org](http://www.apcinc.org)
  - Ethical Investment Association - [www.ethicalinvestment.org.uk](http://www.ethicalinvestment.org.uk)

- **Development**
  - Association for Women's Rights in Development - [www.awid.org](http://www.awid.org)
  - The Association of World Citizens - [www.awcungeneva.com](http://www.awcungeneva.com)

- **Education Policy**
  - Association of International Educators - [www.nafsa.org](http://www.nafsa.org)
  - National Education Association - [www.nea.org](http://www.nea.org)

- **Energy Management and Policy**
  - American Wind Energy Association - [www.awea.org](http://www.awea.org)
  - Association of Energy Engineers - [www.aeecenter.org](http://www.aeecenter.org)
  - International Association for Energy Economics - [www.iaee.org](http://www.iaee.org)
• **Behavioral Interview:**
  - This is a common interview method, so try not to get flustered!

• **Case Study Interview:**
  - In these interviews, the interviewer will present you with a case study and ask how you would approach and solve it. It is word problem based on a real-life or simulated consulting situation as part of their interview process. In most cases, the interviewer will ask you to talk about a real situation you've encountered and your response to that situation. A sample question could include, “Tell me of an incident when you failed,” instead of a hypothetical question such as “How you would handle a mistake or error?” The employer assumes this will be a good indicator of how you would handle situations in the future.

• **INTERVIEW TYPES**
  - **Screening Interview:**
    - The screening interview does just that: screen out candidates whose qualifications do not meet the job specifications. The first interview is typically conducted by a human resources professional and will probably focus more on your resume and qualifications than anything else.
  - **First Round Interviews:**
    - This stage may also include reference checks and testing.
  - **Second Round Interviews:**
    - Second round interviews are often more difficult to prepare for because their purpose is to determine which candidates will best “fit” with the company. Second interviews may be conducted in person, by telephone, or by video conferencing.

• **Resources:**
  - There are a number of online and hardcopy resources available to help you prepare for these types of interviews. It is also imperative to be part of a student study group and practice together since these interviews are very demanding.

• **Social Services, Welfare, and Urban Policy**
  - American Association for Research on Nonprofit Organizations and Voluntary Action - [www.aaron.org](http://www.aaron.org)
  - Association for Research on Nonprofit Organizations and Voluntary Action - [www.arnova.org](http://www.arnova.org)
  - American Society for Public Administration - [www.aspanet.org](http://www.aspanet.org)
  - International City Management Association - [www.icma.org](http://www.icma.org)
  - Association for Research on Nonprofit Organizations and Voluntary Action - [www.arnova.org](http://www.arnova.org)

• **Gender Policy**
  - Association for Women’s Rights in Development - [www.awid.org](http://www.awid.org)
  - Gay and Lesbian Alliance Against Defamation League - [www.glaad.org](http://www.glaad.org)
  - Women’s Foreign Policy Group - [www.wfpq.org](http://www.wfpq.org)

• **Health Policy**
  - America’s Health Insurance Plans - [https://www.ahip.org](https://www.ahip.org)
  - American Medical Association - [www.ama-assn.org](http://www.ama-assn.org)

• **Human Rights/Humanitarian Affairs**
  - Advocacy Institute - [www.advocacyinstitute.org](http://www.advocacyinstitute.org)
  - Human Rights Education Associates - [www.hrea.org](http://www.hrea.org)

• **Law and Public Policy**
  - American Bar Association - [www.americanbar.org](http://www.americanbar.org)
  - American Society of International Law - [www.asil.org](http://www.asil.org)

• **Media**
  - International Radio & Television Society - [www.irts.org](http://www.irts.org)
  - National Association of Broadcasters - [www.nab.org](http://www.nab.org)
  - National Association of Black Journalists - [www.nabj.org](http://www.nabj.org)
  - The National Association of Hispanic Journalists - [www.nahj.org](http://www.nahj.org)
  - New York Financial Writers’ Association - [www.nyfwa.org](http://www.nyfwa.org)
  - Women in Communications, Inc. - [www.nywici.org](http://www.nywici.org)

• **Public Administration**
  - American Society for Public Administration - [www.aspanet.org](http://www.aspanet.org)
  - International City Management Association - [www.icma.org](http://www.icma.org)

• **Security**
  - Institute for Defense Analyses - [www.ida.org](http://www.ida.org)
  - Intelligence and National Security Alliance - [www.insaonline.org](http://www.insaonline.org)
  - Women in International Security - [www.csis.org/program/wiis](http://www.csis.org/program/wiis)

• **Environment**
  - National Association of Environmental Professionals - [www.naep.org](http://www.naep.org)
  - Environmental Defense Fund - [www.edf.org](http://www.edf.org)

• **Health Policy**
  - America’s Health Insurance Plans - [https://www.ahip.org](https://www.ahip.org)
  - American Medical Association - [www.ama-assn.org](http://www.ama-assn.org)

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