SIPA DEGREE PROGRAMS
Master of International Affairs (MIA)
Master of Public Administration (MPA)
MPA in Economic Policy Management (MPA-EPM)
MPA in Environmental Science and Policy (MPA-ESP)
Executive MPA (EMPA)
MPA in Development Practice (MPA-DP)
PhD in Sustainable Development

MIA AND MPA CONCENTRATIONS
Economic and Political Development
Energy and Environment
Human Rights and Humanitarian Policy
International Finance and Economic Policy
International Security Policy
Urban and Social Policy

MIA AND MPA SPECIALIZATIONS
Advanced Policy and Economic Analysis
Gender and Public Policy
International Conflict Resolution
International Organization and UN Studies
Management
Regional (Africa, East or South Asia, Europe, Latin America, the Middle East, and Russia and the Former Soviet States, among others)
Technology, Media, and Communications
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Letter from
President Lee C. Bollinger

As we take stock of a year that encompassed a rousing 70th anniversary celebration, the School of International and Public Affairs continues to thrive under Dean Merit Janow’s leadership. SIPA students are conducting their Capstone projects and summertime fieldwork in more than 40 countries. Public discourse is kept powerfully relevant by distinguished guest speakers that last year included the current (António Guterres) and former (Ban Ki-moon) Secretaries-General of the United Nations, civil rights icon and U.S. Representative John Lewis, and Emmanuel Macron, who months after visiting SIPA would become President of France.

The Dean’s initiatives on the digital economy and cybersecurity, central banking and financial policy, and social entrepreneurship are all fulfilling their promise. Jack Lew joined SIPA’s faculty as a visiting professor weeks after concluding his service as U.S. Secretary of the Treasury. And SIPA’s Global Leadership Award was given to Fundação Lemann and, poignantly, to the universally admired Zbigniew Brzezinski, a defining presence at SIPA for so many years, who died in May.

This is, no doubt, how those in SIPA’s founding generation envisioned the School’s future back in 1946. As the contours of a post-war world were emerging, Columbia University sought to establish a school that would expand knowledge of strategically important geographic regions, bridge the gap between academic study and public policy, and train future leaders occupying the international stage. Fulfilling this purpose required, from the beginning, thinking of the world as an interconnected whole, collaborating across disciplines, and forging partnerships with individuals and organizations in the public and private sectors. As society confronts a litany of severe problems—among them, inequality of wealth, mass migration, and environmental change—the capacities intrinsic to SIPA’s founding mission have become, by necessity, widespread throughout the University. In other words, SIPA remains very much a model for pursuing scholarly inquiry across academic boundaries and developing policy solutions involving collective action among nations.

I am very pleased to have this opportunity to share with you this annual update on some of the scholarship and programmatic initiatives occurring at Columbia’s School of International and Public Affairs. SIPA’s groundbreaking teaching and research would not be possible without your generosity. Thank you for your commitment to our collective future.

Sincerely,

Lee C. Bollinger
President
Letter from

Dean Merit E. Janow

I often describe SIPA as the place “Where the World Connects.” This is because each and every day our students, faculty, and alumni engage the world’s dynamism and complexity along so many different dimensions, in New York City and abroad, and at the local, state, and international levels. These myriad connections produced a year of exceptional progress and achievement for our community. I am pleased to share with you a few highlights in the pages that follow.

**Education:** SIPA is committed to providing our students with a transformational educational experience. Our students come to us from more than 90 countries. They seek to enhance their knowledge and develop the practical skills necessary to achieve impact in a changing world. Among their activities, they participated in more than 80 Capstone projects, proposing solutions to real world challenges on behalf of clients in the public, private, and nonprofit sectors. They benefitted from new courses in areas such as financial development in emerging economies, politics and policy in authoritarian regimes, the dynamics of cyber power, and creating social enterprises and public-private partnerships. They also participated in simulations that placed them in decision-making roles in the face of contemporary crises.

**Research:** The quality and scholarly impact of research undertaken by SIPA faculty is widely recognized as outstanding, and this year was no exception. From international finance to economic development, international security to human rights, energy and the environment to urban and social policy, our faculty were on the frontlines of policy analysis and served as leading voices on significant global policy matters. They also published works in areas as diverse as macroeconomic policy, food security, data science and political economy, energy policy, climate negotiations, human rights, motherhood and identity, the psychology of statesmen, school vouchers, cyber risk, and other areas.

**Engagement:** SIPA’s role as an interdisciplinary hub for global convening and discussion reached new heights in 2016-2017. Leaders from every sector joined us to foster new thinking on complex policy topics and to shape and ignite public debate. This year was also dramatic for our year-long observance of SIPA’s 70th anniversary, which in April brought together more than 1,000 members of our community—and engaged another 5,000 around the world. At a time of increasing global tension and uncertainty, our 70th anniversary was a powerful reminder of the importance of SIPA’s mission to educate the next generation of leaders and to advance the global public interest.

We hope you enjoy this overview of another special year at SIPA. Thank you for your generosity and for your involvement.

Merit E. Janow
Dean, School of International and Public Affairs
SIPA is the hub of a global learning community. Energized anew each fall by students from around the world, SIPA’s educational programs build upon a multidisciplinary foundation of academic knowledge, integrated with institutional and policy frameworks taught by leading practitioners from the U.S. and abroad—and honed by students through experiential learning such as team-based class projects, multi-day simulations, high-impact internships around the world, and the cumulative Capstone assignment with real-world clients. Whether our degree candidates study economic policy or sustainable development, international security or energy policy or human rights, SIPA places them at the center of a transformational experience that reaches from New York City to alumni and partners in nearly every country of the world.
Outgoing U.S. Secretary of the Treasury Jacob “Jack” Lew joined SIPA as a visiting professor in spring 2017. Mere weeks after leaving Washington, D.C., Lew was teaching a SIPA seminar, Leadership and Policy Development. He led students on deep dives into a handful of today’s most pressing policy issues, such as international financial crises, global currency strife, and debt ceiling negotiations. He also provided practical instruction in the presentation of data-based arguments to senior policy-makers and gave them opportunities to refine the communication and negotiation skills required to mobilize action. In addition to teaching, Lew and faculty from across the University joined experts from the U.S. and abroad in high-level policy dialogues.

The MPA in Economic Policy Management launched a focus area in Central Banking and Financial Markets. Its all-star faculty included Christine Cumming, former first vice president of the Federal Reserve Bank of New York, who taught Financial Stability Monitoring; Augusto de la Torre and Alain Ize from the World Bank’s Chief Economist Office for Latin America and the Caribbean, taught Financial Development in Emerging Economies; and Liliana Rojas-Suarez, a senior fellow at the Center for Global Development, taught Macroprudential Regulation.

University Professor Joseph Stiglitz co-taught a new course, Behavioral Development Economics, with Dr. Karla Hoff, lead economist in the World Bank’s Development Research Group. Drawing on the insights of behavioral economics, which challenge the rational actor assumptions of neoclassical economics, Stiglitz and Hoff explored new approaches to some of the most intractable problems in economic development. Based on their own extensive policy experience, the professors showed students how re-thinking human decision-making and behavior can lead to new models for change.

Sixth Annual Alliance Graduate Summer School

The PhD in Sustainable Development program held its Sixth Annual Alliance Graduate Summer School, May 31-June 2, 2017, at Columbia’s Reid Hall in Paris. This year’s topic was “Research Methods for Sustainable Development” and their application in economics, natural science, and policy—with a focus on remote sensing, network analysis, and high-resolution data. Lectures and workshops gave participants the opportunity to apply spatial analysis tools (such as Google Earth Engine) and data visualization software. The program was co-hosted by l’Institut d’études politiques de Paris (Sciences Po) among others.

Former SIPA Dean Lisa Anderson, James T. Shotwell Professor Emerita of International Relations, developed and taught a new course, Authoritarianism: Accountability and Policy-making in Non-Democratic Settings. An important dimension of the course is to prepare students for the diverse challenges of working in non-democratic states. Drawing on her scholarly expertise, as well as experience as the former provost and president of American University in Cairo, Anderson put a special emphasis on authoritarian regimes in the Middle East and North Africa.

Alumnus Zaki Raheem MIA ’08 returned to SIPA as an adjunct associate professor to co-teach Micro and Small Enterprise Development. With over 14 years of experience in value chain development and inclusive finance, Raheem is a member of the Inclusive Economic Growth team at Development Alternatives, Inc. (DAI), and has worked most recently on economic development projects supported by the United Kingdom’s Department for International Development (DFID), USAID, and the World Bank. The highly popular course deepened students’ understanding of value chain analyses and provided practical skills for development careers.

SIPA is a global leader in graduate education and applied research in economic policy, with special strengths in development economics, international trade and finance, and macroeconomic and monetary policy. Our faculty include both internationally recognized scholars and high-level practitioners, including finance ministers, central bankers, and economic experts at major international financial institutions. Below are a few examples of new activities this year.
Human Rights and Humanitarian Affairs

Yasmine Ergas, director of the Gender and Public Policy specialization, taught Globalizing Reproduction: Care, Childbearing and Gender in International Perspective. The course explored how to promote women’s empowerment and gender equality, while taking into account differences among societies and cultures. The course also asked whether the emergence of powerful “re-nationalizing” populist political parties undermine or create new possibilities for reproductive policies intended to promote gender equality.

Iain Levine, program director of Human Rights Watch (HRW), led a simulation as part of the class Rethinking Human Rights on October 25, 2017. The simulation presented an overview of HRW methodology followed by a role-play exercise.

The popular two-day Humanitarian Crisis Simulation workshop with Professors Susannah Friedman, Dirk Salomons, and Howard Williams recreated the context of an acute humanitarian crisis, combining natural disaster with ensuing civil strife. Each student participant took on a role (varying from national government official, UN aid coordinator, NGO volunteer, donor representative, or local community activist) and was given a mandate, as well as resources. The objective of the course was to give each participant an opportunity to experience the complexities of decision-making during a crisis in a compressed, real-time setting.

Energy and Environment

SIPA is widely recognized for its strengths in graduate education and policy research in energy and environment. The faculty include both renowned researchers in climate change and sustainability, as well as leading practitioners in U.S. and international energy and environment policy. We offer students a concentration in energy and environment, a specialized degree in environmental science and policy, and a PhD in sustainable development. Highlights from the year are described below.

Expert Launches Course on Clean Energy Finance

The Energy and Environment concentration (E&E) prepares students for careers in a sustainable energy field. New courses offered in 2016-2017 included Environmental Finance: Scaling Up Clean Energy. The course, which was taught by Adjunct Professor Michael Eckhart, introduced students to both the public policy context and the financing opportunities in the public and private sectors. Eckhart, who is currently Global Head of Environmental Finance at Citigroup, won the prestigious Skoll Foundation award for creating the American Council on Renewable Energy, a leading advocate for large-scale investment in renewable energy.

Capstone Workshops in Environment and Energy

The MPA in Environmental Science and Policy’s (MPA-ESP) three-semester Capstone workshop culminates in a real-world project for clients in New York City and beyond. Projects include:

- “Upstream Emissions of Coal and Gas” for the Sierra Club
- “Microgrid Integration in New York” for the New York Power Authority
- “Increasing Awareness of and Support for Integrated Approaches to Conservation” for the David Sheldrick Wildlife Trust

The MIA/MPA Capstone workshop program conducted several consulting assignments focused on energy and environment. One example was the project with Solar Sister, a network of African women that addresses the severe gap in distribution of modern energy technologies to the rural poor. Solar Sister is working to bridge the gender and technology divide in some of the most energy poor communities in Uganda, Nigeria, and Tanzania, where access to electricity is below 5 percent. The Capstone team analyzed the most promising pay-as-you-go (PAYG) models to provide diversified financing options to entrepreneurs/customers in Tanzania and emphasized ways in which Solar Sister could draw upon technology platforms to deploy PAYG.

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SIPA offered several new learning opportunities in 2016-2017 in the areas of security and foreign policy. As part of SIPA’s technology and policy initiative, Senior Research Scholar Jason Healey launched a new course, Dynamics of Cyber Power and Conflict, focusing on national security threats arising in the digital realm. Adjunct Professor and Associate Director of the RAND Corporation’s Center for Asia Pacific Policy Scott Harold taught East Asian Security, an overview of security challenges in the Pacific Rim from North Korea to the South China Sea.

The International Security Policy (ISP) concentration hosted its annual student-run crisis simulation, which provides an experiential learning opportunity in diplomacy and military strategy. The 2017 simulation centered around confrontation between North Korea and the United States, triggered by North Korea testing a ballistic missile capable of reaching the continental U.S. and miniaturizing a nuclear warhead to fit on that missile. By the end of the day, the students had come to understand some of the difficulties associated with operating in a dynamic environment with incomplete information and limited time to reach their goals.

In fall 2016 students from the United Nations Studies specialization course, The Realities of Peacekeeping, taught by Elisabeth Lindenmayer, presented the findings from their summer research with UN Peacekeeping Operations. Four students were hosted by the United Nations Multidimensional Integrated Stabilization Mission in the Central African Republic (MINUSCA) and five by the UN Mission in Liberia (UNMIL). The student teams conducted close to 200 interviews with various communities and UN staff on the ground, and examined the tools of peacekeeping and the political and operational challenges that peacekeeping operations face in putting people at the center of their work.
Global Urban and Social Policy

SIPA offers a distinctive graduate education in urban and social policy that is enriched by the resources of New York City and the wide-ranging expertise of its faculty, both leading academics and high-level practitioners. New faculty and courses, highlighted below, bring to SIPA the most current experience and thinking on urbanization in the 21st century, as well as on social policy challenges, including health, housing, and education.

Alexander Hertel-Fernandez, assistant professor of international and public affairs, joined SIPA in fall 2016. He studies the political economy of the United States with a focus on organized interests, government, and social policy. He taught the MPA core course Politics of Policymaking: American Institutions in Comparative Perspective, as well as U.S. State Politics and Policy: The Promises and Pitfalls of American Federalism.

In the course Leadership and Urban Transformation, Michael Nutter, David N. Dinkins Professor of Professional Practice, draws on his experience as two-term mayor of Philadelphia to explore how mayors make their cities work. This includes campaigning for election, the relationship of politics to governing, managing the city bureaucracy, leadership during crisis, and transforming policy through innovation.

Whether it is high tech, clean energy, finance, or expanded retail, the mayor’s role is to balance the demands of disparate interests to govern fairly and effectively. The course challenges students to think critically and to understand policies and problems from different points of view.

Francesco Brindisi, currently a senior economist at the NYC Office of Management and Budget, taught a new course, Using Big Data to Develop Public Policy. The course draws on the Social Science Research Council’s DATA2GO.NYC project, which is one of the most extensive sources of information on New York City, from local census data to economic and social indicators related to education, environment, health, and housing. SIPA students worked with large data sets on projects that included an analysis of the relationship between the number of Airbnb listings in a neighborhood and the number of rental market listings, and the influence of NYC’s Vision Zero policies on speed limits within city borders.
Technology and Policy

SIPA has established itself in recent years as a leader in graduate education and policy development in cyber security, the digital economy, and internet governance. Students in diverse fields have opportunities to delve into the latest policy frameworks, learn practical skills (such as coding for public policy), and to interact with experts from academia and the public and private sectors. Some of this year’s new courses are noted below.

SIPA has launched The Tech and Policy Initiative to develop new thinking and expertise at the intersection of digital technology, data, public policy, and SIPA’s core fields. The initiative has expanded instruction in an exciting range of policy areas that combine technology and policy, including advanced data analytics and public policy; cyber conflict and deterrence; financial services and cyber risk; digital technologies to enhance civic engagement; and many other areas.

- **Computing in Context: Public Policy** provides a practical grounding in computing, including coding and machine learning. Students learn how to apply this knowledge to contemporary policy problems.
- **Technology Solutions for Development and Change** prepares students to use new media and information and communication technologies to craft participatory approaches to advance the United Nations’ Millennium Development Goals.
- **Policy Dilemmas in Cyber Security** explores the implications of major practical questions facing policymakers today, such as how to govern the Internet and how to balance the tradeoffs between privacy security and resilience today with the longer-term sustainability of the Internet.
- **Using Big Data to Develop Public Policy** uses large, real-world data from NYC to help students learn how to design research questions and work with statistical tools to answer contemporary policy questions.
- **Technology and the Future of Governance and Public Policy** introduces decision-making in the public sector and then teaches multiple new models of problem-solving, including the utilization of new technology, so students can apply this knowledge in projects to address public policy challenges.

Entrepreneurship and Policy

SIPA collaborates across Columbia University and with public and private sector partners in New York City and globally to study the conditions and means that give rise to entrepreneurship and social entrepreneurship, and to support student entrepreneurial ventures. Below are examples of new courses in 2016-2017.

The SIPA Entrepreneurship and Policy Initiative engages scholars, entrepreneurs, and leaders from the public and private sectors to advance understanding of how to promote innovation, entrepreneurship, and social entrepreneurship.

- **Entrepreneurship for the New (Technology) Economy** introduces students to the skills and knowledge required to be successful entrepreneurs in the tech economy, focusing both on businesses that use technology as an enabler and on those that market technology as their product.
- **Creating a Social Enterprise** introduces students to the market economy. They learn how to build a social enterprise from case studies and actual social enterprise business plans, and conclude by building a plan to launch their own social enterprise, which they present to a panel of experts in the field.
- **Strategic, Organizational and Entrepreneurial Management** gives students the analytical ability and practical skills to build the right strategy, organization, and entrepreneurial culture for both for-profit and nonprofit models and their respective roles in the broader for-profit and nonprofit organization through case studies, leading management texts, and insights from practitioners. Special emphasis is given to negotiations and managing people and organizational culture. Students are required to develop an entrepreneurial venture focused on a social/nonprofit, emerging market, or private sector opportunity.
The Peruvian coffee industry supports more than 200,000 small coffee growers, and accounts for U.S. $1 billion in annual revenues. However, the industry has struggled recently to achieve sustainability due to widespread lack of coordination and low quality of production. The livelihood of coffee farmers relies on the market price. This price is determined by the quality of the coffee, which has a strong correlation with technical education and how coffee is processed. Faced with limited resources and technical assistance, several farmers find it difficult to produce high quality coffee. Consequently, they are forced to abandon its production and may resort to planting other, more lucrative crops—including illicit ones.

In the short-term, the Capstone team recommended that an independent advisory panel should develop and guide specific quality guidelines to produce coffee. With their insights, the team also recommended implementing certain internet-connected devices that can be monitored by a centralized data management platform to inform future production forecasts and improve quality through data analysis. With these initiatives in place, each stage of the supply chain can be traced to mitigate future risks and problems, and ensure a sustainable coffee industry for years to come.

This Capstone project assessed how digital technologies could improve the supply chain, which would result in higher quality and greater production levels of coffee. The team interviewed technology experts, researched agricultural technologies, and spent three days in the Selva Central coffee-growing region of Peru with seven different coffee cooperatives.

Client
Inter-American Development Bank (IDB)

Advisors
Ulrike Zeilberger
Tim Meyer
During the past decade, the prevalence of opioid addiction on Staten Island has skyrocketed, demonstrated by a sharp rise in opioid-related overdose deaths. The Capstone team performed a needs assessment for opioid addiction prevention and treatment on behalf of the Special Narcotics Prosecutor for NYC, Richmond County District Attorney, and Staten Island Partnership for Community Wellness.

The study involved 29 semi-structured interviews with five key groups: political officials, law enforcement, people in recovery, academic researchers, and service providers. Qualitative data was supplemented by an assessment of treatment capacity and service distribution across the island. The study identified discrepancies between where services were offered and where overdoses were taking place, misconceptions about the epidemic’s demographic and geographic profile, gaps in knowledge and awareness surrounding addiction, and a lack of linkages in the treatment system. A New York Times article described the Capstone project report as “a model for multidisciplinary needs-assessment projects on opioid addiction and recovery.”
How to Innovate U.S. Strategic Command’s Deterrence and Assurance Operations

The U.S. Strategic Command (USSTRATCOM) is one of nine unified combatant commands of the U.S. armed forces. Its responsibilities combine a legacy nuclear assurance and deterrence mission with responsibility for space and cyberspace control across a global domain. The arrival of new Commander General John E. Hyten in November 2016, requirements to reduce the Command’s workforce, pressure to lower spending, and a planned transfer to a new headquarters facility in 2019, presented operational difficulties, as well as platforms for innovation and change management. Considering this context, USSTRATCOM invited SIPA to research and propose solutions to some of its most persistent management-related challenges. Specifically, this study used the social value investing framework to examine private sector principles from finance and business that could be adapted to help modernize USSTRATCOM’s operations.

The bold agenda for innovation established by General John E. Hyten in his Commander’s Vision and Intent document identified four goal areas that would enable USSTRATCOM to fully incorporate innovation into its processes, practices, and outcomes. The Capstone team recommended that USSTRATCOM create a workforce and culture supportive of innovation, improve strategic readiness through an increased use of war gaming, cultivate and leverage the Command’s reputation, and expand engagement with outside partners by leveraging their resources and expertise.

This Capstone report provided insights on each goal area, coupled with recommendations for specific actions that chart a path to achieve desired outcomes.
The Paris Agreement calls on signatory countries to work towards low-carbon energy to achieve the mitigation targets in their Nationally Determined Contributions (NDCs). To facilitate this process, IHS Markit proposed a Competitive Low-Carbon Challenge (CLCC), in which participating countries would increasingly utilize private sector capital to scale up low-carbon energy solutions.

To start, the Capstone team provided an analysis of the barriers and opportunities for the private sector to invest in renewable energies and energy efficiency programs in Vietnam and China. These countries offer lessons that can be extrapolated to other countries pursuing sustainable economic development due to the shared features of rapid economic growth, growing populations, dependence on fossil fuels, and increasing concern about environmental issues. China is already a leader in global investment in renewable energy. In addition, Vietnam is currently undergoing regulatory reforms, making it increasingly desirable for private investment.

After completing their analysis, the team recommended specific profitable opportunities and risk mitigation strategies. They developed a Net Present Value (NPV) model for a typical 40 megawatt wind farm for each country, using appropriate and realistic assumptions. The team concluded that profitable low-carbon energy opportunities exist for both countries. Additionally, the team concluded their report by recommending other similar investments in emerging economies.
Conflicts in the Middle East have prompted mass displacement across the region—a significant proportion of whom are young people who often find themselves deprived of opportunities for education, livelihoods, and civic engagement. This reality has contributed to a profound sense of exclusion and disempowerment among displaced youth. At the same time, it is increasingly recognized that youth engagement—increasing youth capacity and agency to make decisions over programs and policies that affect their lives—can have positive impacts on their personal, social, and human development. International and local organizations can play a critical role in leveraging the potential of young people to serve as active contributors to their communities and take ownership over their own futures.

Although contexts vary from country to country, this study highlighted the priorities and concerns of displaced youth and the challenges they face. While organizations working with displaced youth often recognize the value of youth engagement, many lack effective means to delegate decision-making authority and resources to youth in their programs. Organizational strategies for youth engagement range from tokenistic involvement to meaningful partnership. This study promoted good practices for youth engagement and provided recommendations for organizations to adapt and design programming that effectively empowers and engages displaced youth as partners in change.
This Capstone project involved investigating negative interest rate policies across four central banks. During 2014-2016, the European Central Bank (ECB), the Riksbank in Sweden, the Swiss National Bank (SNB), and the Bank of Japan (BoJ) cut their rates below zero. For a long time this was deemed impossible, but all four central banks were successful in bringing short-term interbank rates negative.

Beyond that, a wide universe of asset return rates went negative, showing that monetary transmission can work in negative territory. However, some features of monetary policy do change. For instance, the team found that longer dated securities are less responsive to central bank policy rate cuts when these cuts are in negative territory. Further, the team discovered that money market trading can suffer if market players are not technically equipped to handle negative rates. Whether central banks telegraphed the possibility of negative rates before the actual cut (ECB, SNB, Riksbank) or did not (BoJ) made a big difference in market functioning immediately after the cut below zero.

In general, however, the Capstone team could not conclude if negative rates—not too far below zero—behave in much the same ways as positive rates close to zero.
SIPA’s faculty unites noted research scholars and distinguished practitioners to produce, disseminate, and implement new knowledge about pressing public policy challenges. Thoughtful and active, these experts shine light on a variety of critical issues facing the world: the characteristics of financial crises, the ongoing damage of climate change, the role of global cooperation in protecting the environment, social policies that promote the rights of women and children, and many more. Their collective work is visible, influential, and enduring. It is reflected in the continuously evolving courses they teach at SIPA, in the articles they publish in journals both popular and academic, and in their ongoing engagement with the local, national, and global policy community beyond Columbia’s campus. It is a hallmark of the School today and a legacy for tomorrow.
Macroeconomics in Times of Liquidity Crisis, MIT Press, 2016
Guillermo Calvo, Professor of International and Public Affairs; Director, MPA in Economic Policy Management Program

Guillermo Calvo’s book claims that “recent financial crises are associated with global episodes of liquidity crunch, which are radically different from most recession episodes in developed economies after WWII. This is argued by discussing the salient characteristics of financial crises in emerging economy markets since 1995 and the Lehman crisis in 2008. The book proceeds to rationalize these crises by sketching out a theory labeled liquidity approach that helps to explain why the U.S. dollar became stronger in the Lehman crisis, even though the U.S. was at the epicenter of the crisis. Moreover, liquidity trap, a recent phenomenon that had not surfaced since the Great Depression, is rationalized by a new concept labeled liquidity deflation, which helps to explain why monetary policy in developed economies appears to be running out of steam.”

Glenn Denning, Professor of Professional Practice in International and Public Affairs; Director, MPA in Development Practice Program

In the opening chapter of the book, Glenn Denning and co-author Jessica Fanzo of Johns Hopkins University (formerly an adjunct professor at SIPA) identify 10 key forces that influence the global food system, including climate change, urbanization, consumer behavior, culture and traditions, and conflict. They also stress the importance of food system sustainability and the importance of the new global agenda framed by the Sustainable Development Goals (SDGs).

Denning and Fanzo argue that the SDGs provide a new impetus to rethink the way we produce, distribute, and consume our food. These internationally agreed goals provide the opportunity to set the global food system on a more sustainable path and commit all nations to “end hunger, achieve food security and improved nutrition, and promote sustainable agriculture.”

Sharyn O’Halloran, George Blumenthal Professor of Political Economy and Professor of International and Public Affairs

The development of computational data science techniques in natural language processing and machine learning algorithms that analyze large and complex textual information open new avenues for studying the interaction between economics and politics. O’Halloran and co-authors Sameer Maskey, Geraldine McAllister, David K. Park, and Kaiping Chen apply these techniques to analyze the design of financial regulatory structure in the United States since 1950. The analysis focuses on the delegation of discretionary authority to regulatory agencies in promulgating, implementing, and enforcing financial sector laws and overseeing compliance with them. Combining traditional studies with the new machine learning approaches enables the authors to go beyond the limitations of both methods and offer a more precise interpretation of the determinants of financial regulatory structure.
PhD in Sustainable Development Publications

Kayleigh Campbell PhD ’17 published “Sharing riders: How bikesharing impacts bus ridership in New York City” in Transportation Research Part A: Policy and Practice (June 2017). The article, written with Candace Brakewood, an assistant professor of civil engineering at City College of New York, was also featured on Atlantic Media’s CityLab website.

Kimberly Lai Oremus PhD ’17, along with Kyle Meng PhD ’13, published “New England Cod Collapse and the Climate,” in which they research methods to improve fishery management, given an increasing need to address the long-term consequences of climate change affecting fisheries, in PLOS One. Their work was also featured in Science Daily, Business Insider, and other publications.

Wolfram Schlenker, professor of international and public affairs and Anthony D’Agostino PhD ’17 published “Recent weather fluctuations and agricultural yields: Implications for climate change” in Agricultural Economics on November 29, 2016. In their research the authors analyzed the link between agricultural yields and weather fluctuations, with an eye toward considering adaptation and commodity pricing based on predicted crop yield declines.

Energy and Environment

Jason Bordoff, Professor of Professional Practice in International and Public Affairs; Director, Center on Global Energy Policy

In his article, Jason Bordoff examines the meaning of the Trump administration’s new policy goal of “energy dominance.” Bordoff argues that dominance as a goal sends the wrong signal to our partners around the world and ignores that the U.S. benefits from global energy cooperation and interconnectedness. Ramping up domestic production and exports, key to the administration’s definition of dominance, brings economic and geopolitical benefits to the U.S. But, Bordoff argues, dominance is about more than increasing supply. U.S. energy strength also depends on investing in tomorrow’s new energy technologies, maintaining its leadership role in global energy cooperation, increasing its resilience to market swings, and protecting the environment.

“An experimental investigation into ‘pledge and review’ in climate negotiations,” Climatic Change 138(1): 339-351, published online in June and in print September
Scott Barrett, Lenfest-Earth Institute Professor of Natural Resource Economics

A novelty of the new Paris Agreement is the inclusion of a process for assessment and review of countries’ nationally determined pledges and contributions. The intent is to reveal whether similar countries are making comparable pledges, whether the totality of such pledges will achieve the global goal, and whether, over the coming years, the contributions actually made by countries will equal or exceed their pledges. The intent is also to provide an opportunity for countries to express their approval, or disapproval, of the pledges and contributions made by individual countries. Barrett and co-author Astrid Dannenberg report the results of a lab experiment on the effects of such a process in a game in which players choose a group target, declare their individual pledges, and then make voluntary contributions to supply a public good. Their results show that a review process is more likely to affect targets and pledges than actual contributions. Even when a review process increases average contributions, the effect is relatively small. As the window for achieving the 2 °C goal will close soon, their results suggest that, rather than merely implement the Paris Agreement, negotiators should begin now to develop complementary approaches to limiting emissions, including the adoption of agreements that are designed differently than the one adopted in Paris.

Fostering Internationalism through Marine Science: The Journey with PICES, Springer, 2017
Sara Tjossem, Senior Lecturer in the Discipline of International and Public Affairs

Oceans cover more than two thirds of the planet’s surface and profoundly impact human livelihoods through regulation of weather and global climate and provision of marine resources. It is a truism that marine science is inherently international because it takes place beyond national boundaries, but how does it develop, and is international collaboration a given condition? In the book, Tjossem details the sometimes competing, sometimes complementary, scientific and policy demands and responses addressed by the intergovernmental North Pacific Marine Science Organization (PICES). As PICES has convened academic and agency scientists from six Pacific Rim countries to explore ocean and atmospheric processes, it has developed over the past quarter century into the premier forum for the exchange of ideas, information, and technology across the Pacific region. Its network of scientists has developed standard tools and methods to investigate and cooperate across geographical, political, scientific, and institutional boundaries. Tjossem argues that such institution building is essential to create and foster robust networks of collaboration that magnify individual efforts to tackle global challenges. Integrative projects allow these scientists to understand fundamental ocean processes, as well as predict how future marine ecosystems may respond to climate change and human activities. By mapping the evolution of the organization’s mission, Tjossem provides insight into the development of modern marine science and reveals the challenges of creating and communicating policy-relevant advice to member nations.
“Memories of Violence: Micro and Macro History and the Challenges to Peacebuilding in Colombia and Northern Ireland,” Irish Political Studies, February 2016
Elazar Barkan, Professor of International and Public Affairs; Director, Human Rights and Humanitarian Policy Concentration
The article compares how Colombia and Northern Ireland addressed the historical memory of mass violence and war crimes in their peace process and post-conflict policies. It argues that Colombia proactive policies to address the history of the conflict provided a breakthrough in the peace negotiations and why Northern Ireland resistance to confronting the history of the conflict failed in bridging sectarian animosity. The article then explores what conflict resolution professionals can learn from the inclusion of historical dialogue as methodology of peace building.

Barkan researches the influences that historical legacy and memory of past violence exercise on contemporary politics and policies. This work includes organizing the Historical Dialogues, Justice, and Memory Network and the global project of Mapping Historical Dialogue, in addition to organizing international annual conferences and workshops, including on the role of history in genocide prevention and on memory laws. His work emphasizes the role civil society advocacy plays in peacebuilding, truth-seeking, and reconciliation processes, and it investigates contested historical narratives and memories in order to understand their role as drivers of conflict.

Yasmine Ergas, Lecturer in the Discipline of International and Public Affairs; Director, Gender and Public Policy Specialization
In the book, Yasmine Ergas and co-editors Jane Jenson, professor emerita at the Université de Montréal, and Sonya Michel professor emerita at the University of Maryland, bring together contributors from a variety of disciplines to examine issues surrounding motherhood and identity. Technology, globalization, and changed understandings of gender have converged to “unsettle” motherhood, and the rights of women, children, and men hang in the balance. It is impossible to tackle the question of equality without addressing the effects of being or not being a mother on women's life chances, from employment and financial security to political participation and social mobilization. But who is — and who can be — a “mother” today?

Assisted reproductive technologies require us to confront which biological processes should (or should not) count to make a woman a mother: providing ova, giving birth? How do women who migrate to care for the children of others still find ways to care for their own?

What issues do the commingling of global markets in procreation and care raise? How can such markets be regulated in ways that respect the rights of all the parties involved? What aspects of “motherhood” should or should not be removed from the purchase of markets? And how do these issues affect the prospects for gender equality?

Campaigning for Children: Strategies for Advancing Children’s Rights, Stanford University Press, 2017
Jo Becker, Adjunct Associate Professor of International and Public Affairs
This book provides an up-to-date look at current children’s rights issues and the individuals and organizations that are making a difference in the lives of children. Becker explores the range of abuses that affect children today, including early marriage, female genital mutilation, child labor, child sex tourism, corporal punishment, the impact of armed conflict, and lack of access to education. From a practitioner's perspective, she presents case studies of effective advocacy campaigns — both national and international — that have advanced children’s rights. The book also traces the history of the children’s rights movement, and the evolution of international laws and standards to protect children from abuse and exploitation.
International Security and Foreign Policy

“The National Security Act, Seventy Years On,” The American Interest, vol. 12, no. 4, Spring 2017
Richard K. Betts, Leo A. Shifrin Professor of War and Peace Studies and Arnold A. Saltzman Professor of War and Peace Studies; Director, International Security Policy Concentration

In this article, Betts claims that “the modern U.S. government system for making and implementing defense policy was set by the 1947 National Security Act, amended or supplemented several times by legislation over the years. Criticism of the now-old system and proposals for wholesale reform overlook its remarkable success in coordinating complex functions, enduring numerous changes of party control, and adapting to changing demands. Disasters in policy such as the Vietnam War or the second war against Iraq have been due to mistaken choices by elected leaders, not the bureaucratic structure or processes mandated by the original act. One fundamental new issue for which major adaptation of the system may be needed is cybersecurity, but otherwise basic reorganization of the system could cause as many new problems as it resolves.”

Robert Jervis, Adlai E. Stevenson Professor and Professor of International and Public Affairs

Foreign policies are made by national leaders, and so to explain them it is important to understand how statesmen think. Drawing on international history and psychology and building on his classic Perception and Misperception in International Politics, over the past 40 years Jervis has explored this multifaceted topic in a set of essays that are collected here. To decide how to behave, decision-makers have to understand their environments and the capabilities and intentions of others. But these are always ambiguous. “Reality” and “facts” do not speak for themselves. Beliefs are strongly influenced by the person’s theories, expectations, and political and psychological needs. Biases, both cognitive and affective, play a large role. Since different actors come to situations with very different perspectives, world politics rarely resembles chess or poker, the two most commonly used analogies. Instead it is like the Japanese short story, “Rashomon,” which portrays the same situation as seen—and seen very differently—by four participants.

This approach is developed by examining how leaders search for and interpret information and are influenced by whether they are seeking to make gains or avoid losses. In this way, Jervis probes a range of topics including signaling, intelligence, the role of national identities, deterrence, the domino theory, and the changes in perceptions that contributed to the end of the Cold War.
Global Urban and Social Policy

“Stopping Trash Where It Starts: A Project to Mitigate Floatable Trash NYC Waterways through Targeted Street Litter Reduction”
Ester Fuchs, Professor of International and Public Affairs and Political Science; Director, Urban and Social Policy Concentration

In April 2017, Professor Ester Fuchs collaborated with Professor Patricia Culligan of the Columbia University Data Science Institute and a team of student researchers to complete this study for the NYC Department of Environmental Protection. The goal of the study was to find ways to reduce floatable trash by targeting street litter before it enters the Municipal Separate Storm Sewer System (MS4) and NYC waterways. The study proposed significant policy recommendations that the city is now implementing.

“School vouchers: A survey of the economics literature,”
Journal of Economic Literature, 55(2), 441-492, 2017
Miguel Urquiola, Professor of International and Public Affairs and Economics

Urquiola, along with co-authors Dennis Epple and Richard E. Romano, considers a long-standing question: Would children be better off if the government provided them with vouchers to be used at any school (private or public), as opposed to only offering them slots in public schools? This question has received renewed attention as Secretary of Education Betsy DeVos has favored granting parents greater control over where their children go to school. The authors review essentially all the economic research on the issue. Their conclusion is that the evidence to date is not sufficient to warrant recommending that vouchers be adopted on a widespread basis; however, multiple positive findings support continued exploration. For example, research on relatively small programs does not suggest that awarding students a voucher is a systematically reliable way to improve educational outcomes, and some detrimental effects have been found. Nevertheless, in some settings, or for some subgroups or outcomes, vouchers can have a substantial positive effect on those who use them. The authors underline that while more research will be useful, the question is complex. As a result, work originating in a single case (e.g., a given country) or in a single research approach (e.g., experimental designs) will not provide a full understanding of voucher effects; fairly wide-ranging research will be necessary to make progress.

Alan Yang, Lecturer in the Discipline of International and Public Affairs and Rodolfo de la Garza, Eaton Professor of Administrative Law and Municipal Science and Professor of International and Public Affairs

This research examines the impact of Americanization on Latino policy preferences. Using data from the 2006 Latino National Survey, the authors create a continuous scale that measures the extent to which Latinos have Americanized—that is, become incorporated in the U.S. mainstream. This scale allows more precise differentiation of respondents across the entire range of Americanization levels, from the most recent immigrant arrivals who are entirely Spanish language dominant to third generation U.S. natives who are entirely English dominant, compared to other frequently used measures of incorporation. Yang and de la Garza use multivariate analyses to examine the impact of Americanization on a wide range of salient policy preferences.

The research shows that across a wide array of issues, Latino policy preferences vary considerably (both linearly and non-linearly) by level of Americanization, even after accounting for a rich set of control variables commonly found to predict policy preferences. The results also indicate that, regardless of level of Americanization, Latinos approach unanimity in their support of an expanded socioeconomic safety net supported by the government. The results indicate that Latinos are well to the left of the national mainstream on key policy issues. The political implications of these preferences are that despite increased outreach, Republicans will find it difficult to woo Latino voters, and that it will be a challenge for Democrats to maintain or increase their support.
Selected Faculty Publications

Scott Barrett

Daniel Corstange

Geoffrey Heal

Alexander Hertel-Fernandez

Takatoshi Ito

Wojciech Kopczuk

W. Bentley MacLeod

Dipali Mukhopadhyay

Maria Victoria Murillo

Gary Okihiro

Ben S. Orlove

Arvind Panagariya

Cristian Pop-Eleches

Kenneth Prewitt

Stephen Sestanovich

Robert Y. Shapiro

Rodrigo R. Soares

Jan Svejnar

Michael Ting

Michael Urquiola

Eric Verhoogen
Engagement

SIPA is where the world connects—a place for students, scholars, and policy experts to come together, to share ideas and insights, to teach and to learn. Policymakers from Argentina, France, and India—students from Chile, Israel, and Japan—scholars from Indonesia, Israel, the United States—alumni in China, London, Mexico—these overlapping circles form a unique setting, an opportunity to educate, interact, and deploy new ideas and new knowledge throughout the world. The connections formed at SIPA undergird a network for sharing scholarship, gaining experience, and engaging the world now, and in the future.
Global Economy / Trade / Finance / Development

Tax Avoidance and Privacy in the Digital Age
On September 21, 2016 and linked by video, participants in New York and Milan engaged in a debate on competition, tax avoidance, and privacy in the digital age from both U.S. and EU perspectives as part of the first transatlantic Citizens’ Dialogue. Co-sponsored by SIPA, the European Commission, and Bocconi University in Milan, the discussion featured current European Commissioner for Competition Margrethe Vestager, University Professor Joseph E. Stiglitz, and Dean Merit E. Janow, in New York, along with Senator Mario Monti, the former commissioner for competition and former prime minister of Italy, in Milan. More than 2,000 people from 39 countries watched the live broadcast.

Stanley Fischer Discusses Central Bank Communication
Stanley Fischer, vice chairman of the Federal Reserve System, gave the inaugural Lecture on Central Banking at SIPA on April 17, 2017. Speaking about central bank communication, Fischer said that actions by the Fed can surprise because central banks are obligated to follow an appropriate monetary policy regardless of market expectations. Fischer noted that if the Fed is too path-oriented and does not incorporate enough uncertainty about the economy into its projections, its policies will not adequately respond to unexpected market shocks.

Trade Issues Today
SIPA, the Jerome A. Chazen Institute for Global Business at Columbia Business School, and SIPA’s Center on Global Economic Governance organized a conference examining the world trade system on September 30, 2016. The event brought together international experts from government and academia, including Jagdish Bhagwati, University Professor at Columbia; Ernesto Zedillo, former president of Mexico; Consul General of Sweden Leif Pagrotsky, a former industry and trade minister; Arvind Panagariya, a member of Prime Minister of India Narendra Modi’s cabinet on leave from SIPA; and economist Alan Krueger of Princeton University, former chairman of President Obama’s Council of Economic Advisors.
Argentina: Graduating from Populism after One Too Many Spring Breaks

Finance Minister of Argentina Alfonso Prat-Gay visited SIPA on October 10, 2016, to discuss policy changes needed in the South American nation to turn its economy around. His talk was sponsored by the Official Monetary and Financial Institutions Forum (OMFIF) and SIPA’s Initiative on Central Banking and Financial Policy and MPA in Economic Policy Management program.

“Women in Finance: Toward Equality” Workshop

On March 9, 2017, SIPA’s inaugural “Women in Finance: Toward Equality” workshop convened scholars, students, and professional practitioners for a day of wide-ranging discussion about the intersection of women and finance. In a keynote address, Mary J. Miller, former undersecretary of the U.S. Treasury, analyzed the state of gender diversity and its relation to the performance of financial firms. The workshop was organized by Yasmine Ergas, director of the Gender and Public Policy specialization; Ailsa Röell, professor of international and public affairs; and Patricia Mosser, director of the Initiative on Central Banking and Financial Policy.

MPA-EPM Students Learn from Visiting Experts

Throughout the academic year, the MPA in Economic Policy Management (MPA-EPM) program invited scholars and economists from all over the world to advise students on their spring projects and answer questions on their area of work. Visitors during the spring 2017 term included Gary B. Gorton, author of *Misunderstanding Financial Crises*; Miguel A. Kiguel, executive director of Econviews; Michael Kumhof, senior research advisor at the Bank of England; Alan Taylor, professor of economics and finance at the University of California, Davis; and Luis Felipe Céspedes, the Republic of Chile’s minister of economy, development, and tourism.

MPA in Development Practice (MPA-DP) Summer Placements

Summer placements are a core requirement of the MPA-DP program. Students gain experience while embedded in host organizations for three months after completing their first year. During 2017, 58 MPA-DP students worked in 35 countries. Host organizations included several UN agencies: World Food Programme in Ethiopia, Italy, Panama, Peru, and Senegal; Food and Agriculture Organization in the Lao People’s Democratic Republic; UNICEF in Armenia and Jordan; United Nations Population Fund in Turkey; UN Women in Timor-Leste; and the UN Secretary-General’s Office in New York. Other host institutions included The World Bank in Tanzania; Innovations for Poverty Action in Liberia; Laboratoria, a social enterprise in Peru founded by MPA-DP alumni; PEGAfrica, an off-grid solar company headquartered in Ghana; and Educate Girls, a nonprofit organization in India.
Energy and Environment

MPA in Environmental Science and Policy’s Circular Economy Week
The MPA-ESP Class of 2017 organized Columbia University’s first Circular Economy Week to explore this alternative economic model in which natural resources are used in a closed loop and waste is minimized. The series of events featured both rising and established sustainability leaders and included an NYC student panel discussion in which student leaders from education programs around New York compared approaches to driving sustainable change within their schools. A concluding forum was moderated by Professor Steven Cohen, director of the MPA-ESP program and executive director of the Earth Institute.

Columbia Global Energy Summit
On April 13-14, 2017, the Center on Global Energy Policy (CGEP) hosted its annual summit at Columbia University’s Low Library Rotunda. The all-day event was comprised of panel discussions with a roster of distinguished speakers, including keynote conversations on “Energy, Economics, and Trade” by Jacob “Jack” Lew, visiting professor of international and public affairs at SIPA and 76th secretary of the treasury, and “Technology’s Role in the Clean Energy Transition” with Lisa Jackson, vice president of environment, policy and social initiatives at Apple and former administrator of the U.S. Environmental Protection Agency.

12th Annual Student Energy Symposium
Columbia University’s 12th Annual Student Energy Symposium on February 2-3, 2017, convened thought leaders and practitioners from across the energy sector, representing industry, government, civil society, and the broader Columbia and New York community to explore key challenges and drivers impacting the energy system. The Symposium was jointly organized by the SIPA Energy Association, the Columbia Business School’s Energy Club, the Columbia Law School’s Environmental Law Society, and the Columbia Engineering Energy Club.

New York’s Renewable Energy Future
The Center on Global Energy Policy (CGEP) hosted a conversation on the future of renewable energy in New York on May 2, 2017. Professor Jason Bordoff, CGEP founding director, moderated the conversation with a group of distinguished speakers, including Knut M. Aanstad, president at Statoil Wind U.S. LLC; Dan Esty, Hillhouse professor of environmental law and policy at Yale University; Richard Kauffman, chairman of energy and finance for New York; Eric Martel, president and CEO of Hydro-Québec; and Vijay Modi, professor of mechanical engineering at Columbia and director of infrastructure programs for the Millennium Villages Project.
Beyond Neutrality: The Humanitarian System at a Crossroads

SIPA’s Human Rights and Humanitarian Policy (HRHP) concentration sponsored the “Beyond Neutrality: The Humanitarian System at a Crossroads” conference on October 27, 2016. The conference featured two plenary panels, “Conformity, Impartiality, and Rights” and “Humanitarianism between Charity and International Security,” moderated by Columbia professors Dirk Salomons and Susannah Friedman. Speakers included Professor Elazar Barkan, HRHP concentration director; Michael Doyle, University Professor at Columbia; Michael Neuman, director of Médecins Sans Frontières’ research center in Paris; author David Rieff; Edem Wosornu, chief of the strategic planning, evaluation and guidance section at the United Nations Office for the Coordination of Humanitarian Affairs (OCHA); and Aurelien Buffler, chief of the policy advice and planning section at OCHA.

Human Rights, Rule of Law, and the Challenges of Civil Society Activism

On April 5, 2017, the Human Rights and Humanitarian Policy concentration sponsored “Human Rights, Rule of Law, and the Challenges of Civil Society Activism.” The main speaker was Navanethem Pillay, former United Nations high commissioner for human rights, former president and judge at the International Criminal Tribunal for Rwanda, and former judge at the International Criminal Court. Dr. Pillay discussed her career and experience as a human rights activist and lawyer.

2017 Columbia Graduate Global Policy Awards

Three students in the Human Rights and Humanitarian Policy concentration were recipients of the 2017 Columbia Graduate Global Policy Award, which was used towards their summer research projects as part of the Columbia Global Policy Initiative. Daniel Bradley worked on research related to being LGBTI in Asia; Anika Juliann Michel dedicated her summer to fieldwork at the Camp for Peace Liberia; Huda Wajih was engaged in the project “Pakistan’s First ‘Violence Against Women’s Center’: Successful implementation and expansion.”

Students Participate in Symposium on Gender, Law, and Constitutions

Students in SIPA’s Gender, Globalization and Human Rights class taught by Yasmine Ergas took part in the Second International Symposium on Gender, Law, and Constitutions held April 12 and 13, 2017 in Washington, D.C. The conference was organized by UN Women and the United States Institute of Peace. The theme of the conference was “Ensuring Gender Equality in Constitutions: Engaging the Next Generation of Stakeholders.” SIPA students participated in the conference’s research panels, which addressed constitutions and gender equality in an international and comparative perspective.

Student-Organized Symposium Considers Forced Displacement

On October 5, 2016, SIPA’s Migration Working Group hosted a symposium on the lessons learned from two recent landmark summits for refugees and migrants. Michael Doyle, University Professor and director of Columbia’s Global Policy Initiative, and Daniel Naujoks, an adjunct professor at SIPA and the New School, moderated panels featuring distinguished speakers from the UN, Human Rights Watch, and other international organizations.
International Security and Foreign Policy

Ban Ki-moon: UN’s Role in a Changing World
UN Secretary-General Ban Ki-moon gave SIPA’s Gabriel Silver Memorial Lecture on October 26, 2016, and observed that, despite its limitations and need for restructuring, the UN still has a vital role to play in addressing global issues, such as climate change, economic upheaval, and humanitarian crises. Ban cited the adoption of the Sustainable Development Goals (SDGs) and the COP 21 Paris Agreement as major steps forward in addressing these issues.

Emmanuel Macron: Reforging Transatlantic Bonds
Emmanuel Macron, then a candidate for the French presidency, spoke at SIPA on December 5, 2016, on the importance of maintaining a strong relationship between the United States and Europe and the risks he perceived in the current political climate. Macron, who served as France’s minister for the economy, industry, and digital affairs from August 2014 to August 2016, is founder of the French political movement En Marche!

Shlomo Ben-Ami: Politics and Conflict in the Middle East
Historian and former Israeli politician Shlomo Ben-Ami discussed “The Politics of Conflict in the Middle East” when he presented the George McGovern Lecture at SIPA on November 1, 2016. The McGovern professorship of International and Public Affairs is a one-year visiting position for scholars who show a deep commitment to international peace and cooperation. Provost John H. Coatsworth introduced Ben-Ami as a “scholar, educator, diplomat, and champion of cooperation and peace.”

SIPA Progressive Security Working Group
A group of SIPA students founded the SIPA Progressive Security Working Group, which focuses on the intersection of national security issues and progressive politics. The group’s inaugural event was a panel discussion on the future of the nuclear deal with Iran, featuring former Special Assistant to the President and National Security Council Senior Director for Arms Control and Nonproliferation Jon Wolfsthal, former Principal Deputy Coordinator for Sanctions Policy at the Department of State and SIPA Senior Research Scholar Richard Nephew, and Iran Project Deputy Director, Iris Bieri MIA ’11.

Cyber 9/12 Student Challenge
The Atlantic Council’s Cyber 9/12 Student Challenge is an annual cyberpolicy competition for students across the globe to compete in developing national security policy recommendations tackling a fictional cyber catastrophe. In spring 2017, SIPA’s team — Thomas Lind MIA ’17, Leo Isaac-Dognin MIA ’17, Jon Song MIA ’18, and Anne Novak MIA ’17 — took second place overall in the competition.
Global Urban and Social Policy

WhosOnTheBallot.org and the 2016 Election

The Urban and Social Policy (USP) concentration and the United States specialization welcomed numerous speakers and panels in the run-up to and aftermath of the election. USP partnered with Columbia College for the third year to host five days of speakers and events designed to promote civic engagement and community involvement among students. USP students staffed voter registration tables and assisted new voter registrations and absentee ballot requests.

WhosOnTheBallot.org, a USP-managed, non-partisan voter registration and engagement initiative, was updated and used by nearly 100,000 New Yorkers in the 2016 election cycle. The website and mobile app provide New York City citizens with easy access to election information, candidate information, and polling locations.

Dinkins Forum

The 20th Annual David N. Dinkins Leadership and Public Policy Forum was held on March 30, 2017, with a keynote address by John Lewis, the renowned civil rights leader and U.S. Representative from Georgia. Lewis’s keynote was followed by a panel discussion on reframing economic and political citizenship, moderated by Professor Ester Fuchs, with Michael Nutter, the David N. Dinkins Professor of Professional Practice in Urban and Public Affairs and former mayor of Philadelphia; David Goodman, president of the Andrew Goodman Foundation; Verna Eggleston, head of Women’s Economic Development at Bloomberg Philanthropies; and Michael Waldman, president of the Brennan Center for Justice at NYU School of Law.

Global Mayors Forum

Fernando Haddad, former mayor of São Paulo, Brazil’s largest city, discussed the challenges of innovation in megacities, including how mass migration of people from rural to urban areas has overburdened public services and aging infrastructure. In his April 10, 2017, talk at SIPA’s Global Mayors Forum, Haddad suggested that politics are a major barrier to improving Brazil’s infrastructure.

The Future of Immigration Policy

Professor Michael Nutter moderated a panel on the Future of Immigration Policy on December 13, 2016. The panel of activists and practitioners included Albert Fox Cahn, legal director for the New York Chapter of the Council on American-Islamic Relations (CAIR-NY); Steven Choi, executive director of the New York Immigration Coalition; Aracelis Lucero MIA ’12, executive director of the Mexican American Students’ Alliance; Elora Mukherjee, director of the Immigrants’ Rights Clinic at Columbia Law School; and Domenic Powell, advocacy and policy strategist for the American Civil Liberties Union. The event, part of the Dean’s Seminar Series on Race and Policy, was co-sponsored by SIPA Students of Color (SSOC) and the SIPA Diversity Committee.

Columbia Public Policy Review

The Columbia Public Policy Review, a student-run publication dedicated to domestic policy in the United States, released its inaugural issue in fall 2016. Both SIPA faculty and students contributed articles on topics including urban leadership, polling and elections, policing, LGBTQ rights, race, and cybersecurity. Professor Ester Fuchs, director of the Urban and Social Policy concentration and United States specialization, served as advisor to the publication.

† from left: Professor David N. Dinkins, former New York City mayor, with U.S. Representative John Lewis at the Dinkins Forum
**Technology / Entrepreneurship and Policy**

**Dean’s Public Policy Challenge Grant**
The challenge grant competition invites students to form teams to propose student-designed projects and prototypes that use ICTs and/or data analytics to solve global policy problems. The SIPA 2017 Challenge Grant was awarded to three teams: **HelmetSmart**, a technology company whose mission is to encourage motorcyclists in India to wear helmets while riding to eliminate preventable traffic-related injuries and deaths; **FiveOne Labs**, an online startup incubator that will empower a new generation of refugee and conflict-affected entrepreneurs to create sustainable livelihoods; and **I-Care**, an online platform that utilizes technology and medical data to provide disabled senior citizens and their families with more and better choices.

SIPA’s I-Care team also won the top prize at the **Global Public Policy Network Conference** held in Paris February 17-18, 2017. Hosted by the Sciences Po School of Public Affairs, the conference convened 32 student teams from member schools—including six from SIPA—to present data-driven solutions to the UN’s current Sustainable Development Goals (SDGs).

**SIPA Receives Nasdaq Grant**
In 2016, the Nasdaq Educational Foundation awarded SIPA a multi-year grant to support initiatives in entrepreneurship and public policy. SIPA will leverage the grant to enhance its position as a hub for the study of entrepreneurship, innovation, digital technology, and public policy. Programming began in fall 2016 and will continue through spring 2019.

**2017 Global Digital Futures Forum**
Held on May 5, 2017, this year’s Global Digital Futures Policy Forum focused on the tension between fragmentation of the internet and globalization through six panels focusing on industrial vs. commercial uses of the internet, digital trade, trust and assurance, global platforms and international development, conflict and democracy, and financial systemic risks. In the featured keynote conversation, Dean Merit E. Janow of SIPA and Alphabet CEO Eric Schmidt considered questions of globalization, automation, and artificial intelligence.

**Jared Cohen Discusses Cyberpower and the New Digital Age**
In a visit to SIPA on May 3, 2017, Jigsaw CEO Jared Cohen explored the “new digital age” and how it is radically changing the nature of global problems and their solutions. Jigsaw is an incubator within Alphabet—best known as Google’s parent company—that builds technology to tackle some of the toughest global security challenges facing the world today. In a conversation with Dean Merit E. Janow, Cohen described how the next decade will be defined by the ubiquity of technology and data.

**How Does Tech Enrich Urban Policy?**
SIPA’s Entrepreneurship and Policy Initiative hosted a discussion with Alphabet’s Sidewalk Labs on February 23, 2017. Panelists included: Rohit Aggarwala, chief policy officer for Sidewalk Labs; Noelle Francois, CEO at Heat Seek NYC; Miguel Gamiño Jr., chief technology officer for the City of New York; Maria Gotsch, president and CEO at the Partnership Fund for New York City. Andrew Rasiej, founder and CEO of Civic Hall, moderated the discussion.
Institutes and Centers

Center for Development Economics and Policy

The goal of the Center for Development Economics and Policy (CDEP) is to promote microeconomic research in development at Columbia and to help bring that research to a broader audience.

Events
CDEP hosted 52 events during 2016-2017: Twenty-six were talks by outside speakers in the CDEP Development Workshop speaker series. Twenty-five were talks by PhD students in SIPA and the Economics Department, either as part of the CDEP Development Workshop speaker series or in a brown bag student colloquium. CDEP also co-sponsored a conference at Columbia on February 6, 2017, entitled "Institution-building, Governance, and Compliance in Brazil: Politics, Policy, and Business."

Publications
The CDEP-CGEG working paper series, sponsored jointly by CDEP and the Center on Global Economic Governance (CGEG), has continued to publish recent research by its members including:

• “Childhood Circumstances and Adult Outcomes: Act II” by Douglas Almond, Janet Currie, and Valentina Duque

• “Economic Shocks and Crime: Evidence from the Brazilian Trade Liberalization” by Rafael Dix-Carneiro, Rodrigo R. Soares, and Gabriel Ulyssea

• “Disease and Gender Gaps in Human Capital Investment: Evidence from Niger’s 1986 Meningitis Epidemic” by Belinda Archibong and Francis Annan

• “Social Origins of Dictatorships: Elite Networks and Political Transitions in Haiti” by Suresh Naidu, James A. Robinson, and Lauren E. Young

• “The Arrival of Fast Internet and Employment in Africa” by Jonas Hjort and Jonas Poulsen

Grants
The Center continued its grant program for graduate students and faculty at Columbia working in development. Grants were awarded to the following student projects:

• So Yoon Ahn: “Cross-Border Marriage and Female Empowerment”

• Francis Annan: “Fraud on Mobile Financial Markets: Evidence from a Pilot Audit Study”

• Kolby Hanson: “Militant Recruitment In and Out of Ceasefire”

• Nandita Krishnaswamy: ”Producer Responses to Agricultural Price Floors: Evidence from India’s Public Distribution System”

• Lorenzo Lagos: “The Effects of Violence on Commercial Loans: Evidence from Mexico’s Narco-Wars”

• Lorenzo Pessina: “Enterprise Form and Economic Activity: Evidence from Colombia”

• Golvine de Rochambeau: “Inefficiencies in the Transport Sector: Evidence from Liberia”

CDEP announced the winners of its Faculty Research Grant Program, made possible by a generous gift from Anuradha Jayanti. Winners included:

Project: Impacts of Glyphosate Use in Agriculture on Human Health
CDEP Faculty Affiliate: Rodrigo R. Soares, Lemann Professor of Brazilian Public Policy and International and Public Affairs, SIPA
Coauthors: Mateus Dias (São Paulo School of Economics-FGV) and Rudi Rocha (Federal University of Rio de Janeiro)

Glyphosate is the most used herbicide in the world today. The goal of this project is to assess the impact of glyphosate use on the health of human populations. This is a major issue in the current debate on the use of glyphosate and, more generally, of genetically modified seeds. In Brazil, the use of glyphosate is concentrated on the production of soybeans and increased with the expansion of soybean planted area following the adoption of genetically modified seeds in the 2000s. The project uses this setting to analyze the effect of expansion on the use of glyphosate on human health.

Project: The Andean Way? Understanding Corruption and Inefficiency in Peru
CDEP Faculty Affiliate: Paul Lagunes, Assistant Professor of International and Public Affairs, SIPA

A large portion of the developing world was rocked by a corruption scandal that originated in Brazil. The nation’s largest construction group was colluding with government officials to inflate the costs of public infrastructure. In Peru, as reported by The Economist, the Brazilian firm would “win contracts by making low bids and then corruptly secure big increases in costs through addenda.” The goal of the project is first, to uncover the frequency with which this corrupt maneuver appears across Peru’s districts over time; and second, to reveal the political dynamics that make this practice more or less likely. Understanding how politics relates to corruption is an important step toward curbing the problem in Peru and beyond.
Center on Global Economic Governance
Director: Jan Svejnar, James T. Shotwell Professor of Global Political Economy

During the 2016-2017, SIPA’s Center on Global Economic Governance (CGEG) continued to engage global leaders in economic governance and expand its research program, spearheaded by CGEG faculty associates, in several major areas. These include monetary and fiscal policy, financial regulation, trade and investment, innovation and technological change, corruption, and income and wealth distribution.

Research Projects and New Initiatives

• Initiative on Infrastructure Investment and Sustainable Development, led by Patrick Bolton, the Barbara and David Zalaznick Professor of Business and Professor of Economics at Columbia. As part of this initiative, the Energy Transition, NDCs, and the Post-COP21 conference was held in September 2016, in Marrakesh, Morocco; the resulting publication, *Coping with the Climate Crisis: Mitigation Policies and Global Coordination*, co-edited by Patrick Bolton, is forthcoming.

• Research initiative on “Corruption and Oversight: Insights from Field Experiments,” led by Paul Lagunes, assistant professor at SIPA.

• Project on international trade and protectionism, led by Jagdish Bhagwati, University Professor at Columbia University.

• Innovation and Technological Change, with co-director at CGEG’s BRICLab Marcos Troyjo, and CGEG director Jan Svejnar.

Lectures and Publications

The Kenneth J. Arrow Lecture Series honors the pioneering scholarship of Nobel Laureate Kenneth J. Arrow and his seminal contributions to the field of economics. The lecture series features world-renowned economists and provides the basis for the accompanying book series, published with Columbia University Press. On November 10, 2016, John Geanakoplos, the James Tobin Professor of Economics at Yale University, lectured on “Credit Surfaces, Leverage Cycles and Doom Loops.”

CGEG hosted events and conferences in New York City and around the world in Brazil, China, the Czech Republic, and Morocco.

• The Challenges for Monetary Policy Conduct of Emerging Market Central Banks, held on October 5, 2016, featured Veerathai Santiprabhob, governor of the Bank of Thailand; Takatoshi Ito, professor of international and public affairs at SIPA; and Patricia C. Mosser, director of the SIPA’s Initiative on Central Banking and Financial Policy.

• The workshop, *World Development Report (WDR) 2018: Learning to Realize Education’s Promise*, held on February 27, 2017, included Deon Filmer, co-director of WDR 2018 and lead economist at the World Bank; Ravi Kanbur, T. H. Lee Professor of World Affairs at Cornell University; Halsey Rogers, co-director of WDR 2018 and lead economist at the World Bank; Miguel Urquiola, professor of economics and international affairs at Columbia; and many others.

• Part of the Ambassador Donald and Vera Blinken Lecture Series on Global Governance, *The Current Situation and Future Prospect for Europe’s Economy*, featured Werner Hoyer, president of the European Investment Bank, on April 10, 2017.

• Co-sponsored by the MPA in Economic Policy Management and the Initiative on Central Banking and Financial Policy, the Second Annual Central Bankers Roundtable on Challenges to Monetary and Fiscal Policy in Emerging Market Economies was held on April 24, 2017. The conference brought together heads of central banks from all over the world, as well as business leaders and academics to address current challenges and financial stability objectives.

• On December 8-9, 2016 and March 17, 2017, the Center continued its ongoing research project on Strategies for Growth: The Changing Role of the State, holding conferences in Brazil and China, in partnership with the Columbia Global Centers in Rio de Janeiro and Beijing. Leading academics, Nobel Laureates, policymakers, and business leaders participated in round-table discussions on the role of government in promoting inclusive economic growth and formulated policy briefs to further inform regional and global policy debates.

• Particpants at both conferences included Eric Chang, senior director of technology strategy and communications at Microsoft Research Asia; Merit E. Janow, dean of SIPA; Jacob J. Lew, former U.S. secretary of the treasury; Edmund Phelps, director of the Center on Capitalism and Society at Columbia; Joseph E. Stiglitz, University Professor at Columbia; and Yang Lan, co-founder of Sun Media Group, among others.
The Center on Global Energy Policy (CGEP) seeks to strengthen the understanding of global energy policy issues and support leaders working to solve today’s most pressing energy challenges.

Research
“Can Coal Make a Comeback?”
CGEP director Jason Bordoff and Trevor Houser, partner at the Rhodium Group, released a seminal report in April 2017 that analyzed how Trump’s rollback of Obama-era environmental regulations would affect coal jobs in the U.S. The report found that, contrary to Trump’s claims that these regulations were the cause of the coal industry’s decline, cheap natural gas, renewable energy resources, and decreasing demand for coal from China are in fact the real culprits.

The report has been widely received in the media, including on Last Week Tonight with John Oliver, Vox, Greentech Media, NPR, and CNN.

“The Geopolitics of Renewable Energy”
In a working paper jointly published by CGEP the Belfer Center for Science and International Affairs at the Harvard Kennedy School, and the Norwegian Institute of International Affairs, the authors—including CGEP Inaugural Fellow David Sandalow—explore geopolitical issues that could accompany the widespread deployment of renewable energy technologies.

Publications
CGEP released the first book in a series with Columbia University Press titled Crude Volatility: The History and the Future of Boom-Bust Oil Prices (January 2017). Author Robert McNally, a non-resident fellow at CGEP, explains the history of oil market volatility and how past periods of stability and volatility in oil prices help us understand the new boom-bust era.

Launch of the Energy Journalism Initiative
CGEP launched the Energy Journalism Initiative, a new program to enhance energy literacy by supporting energy journalism. In June 2017, 19 journalists—selected from more than 80 applicants—were brought to New York for a three-day seminar to learn about energy and environmental issues from leading academic and policy experts.

Events
Columbia Global Energy Summit, April 13, 2017
CGEP hosted its annual summit, an all-day event featuring keynote speakers and panel discussions with senior energy sector leaders. The summit focused on key issues and questions at the intersection of energy policy, financial markets, the environment, and geopolitics.

Distinguished speakers included:
• Jacob “Jack” Lew, visiting professor at SIPA and 76th secretary of the Treasury
• Lisa Jackson, vice president of environment, policy, and social initiatives at Apple and former U.S. Environmental Protection Agency administrator
• Jim Connaughton, former chairman of the White House Council on Environmental Quality for President George W. Bush
• Jeff Holden, chief product officer at Uber Technologies
• Fu Chengyu, former chair at both China Petroleum and Chemical Corp (Sinopec) and the China National Offshore Oil Corporation (CNOOC)

• Dr. Alissa Park, director of the Lenfest Center for Sustainable Energy at Columbia
• Dr. Peter Kelemen, chair of Earth and Environmental Sciences at Columbia

Several months before leaving office, former Secretary of Energy Ernest Moniz delivered remarks on his time at the U.S. Department of Energy, nuclear energy, and the outlook for U.S. energy policy.

Women in Energy (WIE) Tour of Brookhaven National Lab
CGEP’s WIE program continued to be active in 2016-2017. The Center sponsored a number of events and workshops for women graduate students and professionals, including a trip to the Brookhaven National Lab, where participants toured the lab’s solar arrays and learned about the U.S. Department of Energy’s work in sustainable energy technology.

Columbia Energy Exchange Podcast Series
The Columbia Energy Exchange entered its second year of weekly programming, bringing intimate conversations with global energy and climate leaders to the world. Several highlights include:
• Leading up to the 2016 U.S. presidential election, Columbia Energy Exchange interviewed two senators from opposing parties—Trent Lott and Byron Dorgan—in a two-part series on the outlook for U.S. energy policy.
• Catherine McKenna, Canadian minister of environment and climate change, discussed climate policy in Canada and around the world, and President Trump’s decision to leave the Paris Agreement.
Picker Center for Executive Education

Executive Director: William B. Eimicke

SIPA’s Picker Center provides customized graduate-level training to build knowledge and leadership skills in executives at public agencies, corporations, and nonprofit organizations around the world. Over the past year, the Picker Center continued to serve as a forum for discussion and debate on critical issues in public service and international affairs.

New Initiatives

• In October 2016, the first annual conference on Innovations in Governance in the U.S. and China, jointly sponsored by the Picker Center and Peking University, was held in Beijing. The second conference was held in 2017 at SIPA, with subsequent conferences planned for 2018 and 2019 in Beijing and Columbia, respectively.

• The Center launched five major new Executive Training programs for the International Finance Corporation (IFC), China Minsheng Bank, China Everbright Bank, a Brazil leadership program—including participants from all three sectors and all three levels of government—and a new program partnership with Korea University. For the eighth year, the Center was chosen to help run and teach in the Advanced Leadership Enhancement Programme for the Hong Kong Civil Service.

Research and Teaching Innovation

• The Picker Center’s Digital Education Group continued to introduce innovations in teaching and learning to be used both in Executive Master of Public Administration (EMPA) classes and other SIPA offerings. As part of Columbia’s move to the Canvas online learning platform, the Picker Center team designed a new online class template and “Coursebuilder” website, now used by the EMPA program, the MPA-DP program, and SIPA’s Capstone program.

• The Picker Center received funding and support from the Provost’s Center for Teaching and Learning to expand its work on Canvas and audiovisual case studies, and to make these learning assets available to all SIPA classes. In 2017, a shared SIPA Case Collection was created and made available to all SIPA classes. In 2017-2018, this program will expand to include training to establish new student-created cases from SIPA Capstone projects.

• Case research and creation also continued in 2016-2017 with the finalization of case studies on development issues on Rwanda, the Democratic Republic of the Congo, and Ghana. A new video and written case was completed on Juntos, a cross-sector partnership to improve the effectiveness and transparency of local governments in Brazil, which was created by Comunitas, an organization of the leading corporations and philanthropists in Brazil. In addition, a new film and case on economic development through agriculture and higher education in Afghanistan through an international public-private partnership is now in the final stages of editing.
Deepak and Neera Raj Center on Indian Economic Policies

Director: Arvind Panagariya (on leave as Vice-Chairman, NITI Aayog, 2015-2017), Director: Professor Jagdish Bhagwati, Deputy Director: Professor Pravin Krishna

The mission of the Deepak and Neera Raj Center on Indian Economic Policies is to increase economic prosperity in India. Through scholarly research, training students, publications, and events, the Center informs Indian economic policies and accelerates growth, enabling a substantial reduction in poverty and putting India on center stage of the world economy.

Trade Policy Today Conference

This day-long conference on global trade policies incorporated a focus on India. Participants included Robert Lawrence, the Albert L. Williams Professor of International Trade and Investment at Harvard; Douglas Irwin, the John French Professor of Economics in the Social Sciences at Dartmouth; Caroline Freund, senior fellow at the Peterson Institute for International Economics; Pravin Krishna, deputy director of the Raj Center and the Chung Ju Yung Distinguished Professor of International Economics and Business at Johns Hopkins University; and Devashish Mitra, the Gerald B. and Daphna Cramer Professor of Global Affairs at Syracuse University.

Kotak Distinguished Lectures

• Dale Jorgenson, University Professor at Harvard, delivered a lecture on December 2, 2016, on why he believes India has become the fastest-growing major economy.

• Arvind Panagariya, cabinet minister and vice chairman of the National Institution for Transforming India, traced the evolution of policy reform in India on February 6, 2017, emphasizing the rationale for reforms undertaken since 2014 under Narendra Modi, prime minister of India. Panagariya, the Jagdish N. Bhagwati Professor of Indian Political Economy, was on leave from SIPA from January 2015-August 2017.

• Urjit Patel, governor of the Reserve Bank of India lectured about challenges facing the Indian macroeconomy and discussed Indian economic reforms, including the Government's demonetization policy on April 25, 2017.

Special Lectures

• Devesh Kapur, professor at the University of Pennsylvania, “The Indian Diaspora,” February 13, 2017


• University Professor Jagdish Bhagwati, keynote address at the India Business Conference presented in partnership with Columbia Business School, April 1, 2017

Research Agenda

The Center’s research focused on the following themes:

Improving Indian Productivity and Economic Performance

Research was conducted on binding constraints on growth and policy options for market reforms. Specific research projects include:

• Labor Market Regulations and Indian Productivity, directed by Pravin Krishna and Ritam Chaurey

• Endogenous Organization of Production Networks in India and Comparison with China, directed by Pravin Krishna and Heiwai Tang

• The Impact of the GST on Internal and External Trade, directed by Pravin Krishna and Eva Van Leemput

Trade Policy Options

India’s trade policy choices were analyzed at the unilateral level; at the bilateral level by participating in agreements such as the Regional Comprehensive Economic Partnership; and at the multilateral level through negotiations at the World Trade Organization. Pravin Krishna presented a research paper on this topic to high-level policymakers in Delhi in November 2016.

Health Care in India

Professor Jagdish Bhagwati; T. N. Srinivasan, Samuel C. Park, Jr. Professor of Economics Emeritus at Yale University; and Kannoth M. Muraleedharan of the Indian Institute of Technology Madras, Chennai are jointly doing a major study of Caesarian deliveries and maternal health in India.

Policy Outreach in India

• Professor Bhagwati was invited to a private meeting with Prime Minister Modi to discuss a variety of issues concerning the Indian economy in December 2016. He was also interviewed by NDTV and India Today TV for his views on the demonetization debate.

• Pravin Krishna was an invited speaker at a high-level policy conference in New Delhi on Indian trade integration with China in November 2016. In December 2016, he was invited to share his views with Prime Minister Modi and senior government officials on India’s place in the international economy.
Arnold A. Saltzman Institute of War and Peace Studies

As one of the leading research centers on international relations in the United States, the Saltzman Institute’s activities include lectures and presentations on the most critical public policy issues.

Lectures and Conferences

• The annual National Security Scholars Conference with Secretary of the U.S. Air Force Deborah Lee James MIA ’81 and Air Force Chief of Staff General David L. Goldfein

This year’s conference examined the implications of an uncertain future security environment on United States Air Force strategy and operations. Participants included nearly 50 leading international relations scholars, think tank analysts, senior Air Force leaders, and active duty, reserve, and Air National Guard Airmen from several nearby Air Force installations. Secretary James and General Goldfein also held roundtable discussions on leadership and Air Force operations with students from SIPA’s International Security Policy concentration, the Department of Political Science, the Air Force Reserve Officer Training Corps, and several campus veteran’s organizations, October 13, 2016

• “Reflections on Investigations into the Renewed Use of Chemical Weapons” by Virginia Gamba, assistant secretary-general and head of the Joint Investigative Mechanism at the United Nations, March 22, 2017

Virginia Gamba previously served as director and deputy to the High Representative for Disarmament Affairs at the United Nations and director of the United Nations Institute for Disarmament Research (UNIDIR) project on disarmament in peace support operations.


As head of the Air Force Global Strike Command, Lt. Gen. Weinstein provided insight into the current landscape of nuclear armament and his assessment for how the service can best approach modern strategic deterrence. He addressed a number of issues including U.S.-Russia military relations, the increasing prominence and importance of cyber operations, and emerging threats from new technologies.

• “Radicalism in the Middle East: Perspectives from Egypt” by Ambassador Ahmed Farouk, consul general of Egypt in New York, April 6, 2017

Ambassador Farouk, the former ambassador to Slovenia and deputy head-of-mission to Japan, discussed the ongoing struggle between two competing ideologies: the first championed by reformers, who believe in the notion of the modern nation state; and the second sponsored by radicals, who call themselves awakeners and believe in the establishment of the theological state.

Book Talks

• “Confronting Evil: Engaging our Responsibility to Prevent Genocide” by Dr. James Waller, Cohen Professor of Holocaust and Genocide Studies at Keene State University, September 29, 2016

Dr. Waller discussed his new book, which explores strategies to prevent genocide from taking place; to prevent further atrocities once genocide is occurring; and to prevent future atrocities once a society has begun to rebuild after genocide.

• “How Everything Became War and the Military Became Everything: Tales from the Pentagon” by Rosa Brooks, professor of law at Georgetown University, September 19, 2016

Rosa Brooks, a senior fellow at the New America Foundation, previously worked at the Pentagon as counselor to the Under Secretary of Defense for Policy. In 2011, she was awarded the Secretary of Defense Medal for Outstanding Public Service.
SIPA at a Glance

SIPA STUDENTS

ENROLLMENT BY ACADEMIC DEGREE

- **MIA**: 349
- **MPA**: 471
- **MPA-EPM**: 50
- **MPA-ESP**: 46
- **EMPA**: 200
- **MPA-DP**: 115
- **GPPN Dual Degree**: 52
- **Columbia Dual Degree**: 33

TOTAL STUDENTS

- **1,316**

NUMBER OF COUNTRIES REPRESENTED

- **90**

ENROLLMENT BY GENDER

- **Male**: 43%
- **Female**: 57%

ENROLLMENT BY CITIZENSHIP

- **United States**: 46%
- **International**: 54%

*Based on fall 2016 enrollment*
LARGEST CONCENTRATION OF SIPA ALUMNI

- United States: 15,602
- New York Metro: 6,333
- Washington, D.C.: 2,853
- San Francisco Metro: 732
- Los Angeles Metro: 546
- Japan: 595
- United Kingdom: 385
- China: 362
- Mexico: 237
- France: 229
- Canada: 200
- South Korea: 188
- India: 188
- Turkey: 131
- Germany: 126
- Colombia: 119

TOTAL ALUMNI

21,287

NUMBER OF COUNTRIES REPRESENTED

162

FACULTY

- FULL-TIME FACULTY: 72
- VISITING PROFESSORS OR SPECIAL ONE-YEAR APPOINTMENTS: 9
- ADJUNCT FACULTY: 294
- FULL-TIME RESEARCH SCHOLARS: 17
- PART-TIME RESEARCH SCHOLARS: 80

FINANCIALS (IN THOUSANDS)

- BUDGET: $87,901
- CURRENT USE GIFTS: $11,208
- ADDITIONS TO ENDOWMENT: $2,203
- RESEARCH SUPPORT: $4,040
- ENDOWMENT MARKET VALUE (AS OF 6/30/17): $104,683
Career Statistics

2016 MASTER OF INTERNATIONAL AFFAIRS (MIA)

GRADUATE EMPLOYMENT OVERVIEW

Employed/Further Study 179 (90.0%)
Not Seeking Employment 2 (1.0%)
Seeking Employment 18 (9.0%)

GRADUATE EMPLOYMENT BY SECTOR

Public Sector 47 (26.3%)
Private Sector 86 (48.0%)
Nonprofit Sector 40 (22.3%)
Further Study 6 (3.4%)

Total Graduating Students: 244
Total Reporting: 199
Reported six months after graduation

2016 MASTER OF PUBLIC ADMINISTRATION (MPA)

GRADUATE EMPLOYMENT OVERVIEW

Employed/Further Study 320 (90.4%)
Not Seeking Employment 1 (0.3%)
Seeking Employment 33 (9.3%)

GRADUATE EMPLOYMENT BY SECTOR

Public Sector 108 (33.8%)
Private Sector 125 (39.0%)
Nonprofit Sector 82 (25.6%)
Further Study 5 (1.6%)

Total Graduating Students: 396
Total Reporting: 354
Reported six months after graduation
# 2016 TOP EMPLOYERS BY SECTOR

<table>
<thead>
<tr>
<th><strong>NONPROFIT SECTOR</strong></th>
<th><strong>PRIVATE SECTOR</strong></th>
<th><strong>PUBLIC SECTOR</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Abdul Latif Jameel Poverty Action Lab (J-PAL)</td>
<td>Azimuth Solar</td>
<td>Federal Reserve Bank of New York</td>
</tr>
<tr>
<td>Columbia University</td>
<td>Boston Consulting Group</td>
<td>New York City Mayor’s Office of Management and Budget</td>
</tr>
<tr>
<td>Environmental Defense Fund</td>
<td>Citigroup</td>
<td>New York State</td>
</tr>
<tr>
<td>Innovations for Poverty Action</td>
<td>Deloitte Consulting LLP</td>
<td>United Nations</td>
</tr>
<tr>
<td>New York City Economic Development Corporation</td>
<td>Goldman Sachs</td>
<td>United States Army</td>
</tr>
<tr>
<td>One Acre Fund</td>
<td>JPMorgan Chase &amp; Co.</td>
<td>United States Department of State</td>
</tr>
<tr>
<td>World Economic Forum</td>
<td>Moody’s Investors Service</td>
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</tbody>
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We are grateful for the generosity of SIPA’s alumni and friends, whose financial support advances SIPA’s academic programs, provides students with fellowship aid, and promotes SIPA’s work in policy research. This past year, SIPA celebrated its 70th anniversary and successfully completed the 70 by 70 Fellowship Campaign, an initiative that secured 70 new fellowships in celebration of SIPA’s 70th anniversary. Gifts to SIPA provide vital support for fellowships, teaching, and research, and help the school develop innovative new programs such as Tech and Policy @ SIPA.

Thank you for your continued commitment to SIPA’s mission.

*Deceased

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On April 1, 2017, SIPA donors, friends, alumni, faculty, and students gathered at the Cathedral Church of Saint John the Divine to celebrate SIPA’s 70th Anniversary at the Global Leadership Awards Gala.
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Harry Silver BUS ’80 and Nancy W. Silver
Ida Dokk Smith MIA ’12
Eva Christine Steinhau MIA ’01
Liana Sterling MPA ’11, PH ’11
Alan Stern MIA ’68
Sherie S. Stomberg MIA ’79
Jukka-Pekka Strand MIA ’07
Marianne L. Sullivan JRN ’92, MIA ’93
Sharyn Elizabeth Tenn MIA ’97
Monica A. Thakrar MIA ’00
Eva Timerman MIA ’85, CERT ’85 and Javier Timerman GSAS ’84, MIA ’86
Todor Todorovski MIA ’07
Elizabeth D. Trafelet MIA ’03 and Douglas Trafelet
John Christopher Traylor MPA ’89
Yik Wai Tse MPA ’13 and Shaochun Zhang
Jaume Tutusaus Luque MIA ’06
Donald J. Twombly MIA ’73
Alison Wang MIA ’06
Zhuoer Wang MIA ’14
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Marian Lillian Weber MPA ’07 and Michael Paul Benz MPA ’10
William Frederick Wechsler MPA ’93
Douglas Michael Wharton MIA ’07
Gordon James Whiting IF ’93, BUS ’94
Tracy L. Wilson MIA ’86
David L. Wisowaty MIA ’77, IF ’77
Irene Wong MPA ’93
Hon Chung Woo MIA ’03
Anastasia Xenias BC ’91, MIA ’94, CERT ’94, GSAS ’01, GSAS ’07
Shinobu Yume Yamaguchi, PhD MPA ’13, TC ’98, TC ’98
Marguerite Tabor Yates IF ’80 and David C. Chaffetz MIA ’80, IF ’80, BUS ’80
Lianlan Zhang
Wei Victoria Zhao MIA ’11
Yunlong Zhao
Sina Vanja Zintzmeyer MPA ’07
Jonathan Zorach, PhD CERT ’72, GSAS ’72, GSAS ’75

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Tae Eun Ahn MIA ’06
Adam J. Albin MIA ’86
Isabel Alvarez Norma MPA ’07
Sanford Antignas
Jocelyn Ybanez Aragon MPA ’15
Tess Arzu MPA ’16
John Henry Austin MPA ’14
Fritz Florian Bachmair MIA ’11, IF ’11
Tara Badri MIA ’13
Jacqueline Claire Baertschi MIA ’13
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Wensley Barker MIA ’98
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Edmund Beard, PhD MIA ’68, GSAS ’73
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Karlin Christina Bennett MIA ’10
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Melanie June Bisby MIA ’01 and Robert Epstein
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Christopher Peter Bujara SPS ’13
Medali Cachicatari MIA ’12
Jeffrey L. Canfield MIA ’82, CERT ’82
Ting Ting Chen MPA ’11
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Kristen Marie Cleven MIA ’09 and Leonardo Karner MIA ’09
Jonathan Alan Cohen MIA ’99
Marybeth Connolly MIA ’01
Maureen Considine MIA ’86, PH ’86
Sarah M. Corcoran MPA ’94
Dustin Craven MIA ’93
Carlos Augusto Cuevas CC ’05, MPA ’12, PH ’12
Terence Culver
Karl I. Danga IF ’71, MIA ’72
Linara Jinee Davidson MPA ’14
Randi Davis MIA ’91
Anne Lee Degnan, PhD

† from left: Zbigniew Brzezinski receives the Global Leadership Award from Dean Merit E. Janow as his son Mark looks on.
During SIPA’s 70th Anniversary weekend, panel discussions included “Foundations—Catalysts for Social and Economic Transformation” with (l to r) Ruben Vardanyan, impact investor and social entrepreneur; Brandee McHale, president, Citi Foundation and director of corporate citizenship; and Denis Mizne, CEO, Lemann Foundation.
Diane P. Fink MIA ’79
Ezra M. Finkelstein CC ’50, MIA ’52
Lawrence P. Finnegan IF ’71, BUS ’72
Kristin Raphaele Willey Fitzgerald, PhD CC ’90, MIA ’94
Howard Barrett Flanders IF ’62, LAW ’63
Anne D. Ford MIA ’05
Andrea Eva Forgacs MIA ’01, BUS ’01
Edward B. Forman MPA ’93
Catherine Starin Foster-Anderson MPA ’04
Jackie Franken MPA ’09
Giovanna Franky MPA ’98
Hugh Corning Fraser MPA ’95
Gerald S. Freedman IF ’62, PS ’64 and Karen J. Freedman
Janeene Kimberly Freeman MPA ’05
Maria Salome Galib-Bras MIA ’88, CERT ’88, LAW ’98 and Duane McLaughtlin LAW ’98
Carrie Lyn Gallagher MPA ’09
Michael William Galligan IF ’83, MIA ’84, LAW ’85
Danielle Nicole Garbe MPA ’01
Karina Garcia-Casalderrey MIA ’02
Lindsay Gail Garten MPA ’16
Susan C. Gates MIA ’93
Stephen Bernt Gauhl MIA ’88, CERT ’88
Joseph G. Gavin, PhD MIA ’70, GSAS ’76, GSAS ’80 and Pamela B. Gavin
Linnea Gavrilis MIA ’97
Benjamin John O’Brien Green MPA ’86, MIA ’80, JRN ’81
Karl Hans Greimel MIA ’98
Joan Elaine Griffith-Lee’ GS ’98, MPA ’05, SPS ’17
Jon Edmund Grotheer MPA ’08
Carole A. Grunberg MIA ’78
Guy B. Gugliotta CC ’67, MIA ’73 and Carla A. Robbins
Gaurav Gujral MPA ’07
Yang Guo MPA ’13
Maritza Guzman MPA ’90 and Steven R. Abrahamson CC ’87
Viktoria Habanová MIA ’08
Michele Anke Haberland BC ’94, MPA ’04 and Thaddeus Tracy CC ’95
Ayasha Saira Haider Marra MIA ’04
Stephanie Ann Haile MIA ’04
Diallo William Hall MIA ’05
Craig Philip Hallgren MIA ’86
Mark G. Hambley MIA ’71
Richard E. Hammond IF ’69, LAW ’70
Amal Haque MIA ’11
Ayelet Klarar Haran MPA ’11
Katherine Olivia Hardy MIA ’97
Diane Wallace Harpold MIA ’90 and William Rodgers MIA ’91
Ryan Hart
Alison M. Harwood MIA ’85, BUS ’85
Batool S. Hassan MIA ’07
James G. Hatcher IF ’62, LAW ’63
Gary Edward Hayes, PhD MIA ’81, CERT ’81
Maureen Hays-Mitchell, PhD MIA ’83, CERT ’83
Ryan Foster Heath CC ’05, MPA ’10 and Aubrey Heath
Lisa Ray Hecht-Croonsted MIA ’08
Hertha W. Heiss BC ’50, CERT ’51, GSAS ’51
Lisa Gittleman MIA ’79
Adela Gondek, PhD and Lawrence D. Brown, PhD
Alexander Goodman MPA ’13
Victoria W. Grafflin MIA ’94
John A. Grammer MIA ’63
Marisa Salamone Greason MPA ’86, PH ’86
Benjamin John O’Brien Green MPA ’13
Carolyn B. Green MIA ’63
Charles Lewis Green MIA ’94, SEAS ’98
Robin Greene Hagey BC ’76, MIA ’80, JRN ’81
Karl Hans Greimel MIA ’98
Joan Elaine Griffith-Lee’ GS ’98, MPA ’05, SPS ’17
Jon Edmund Grotheer MPA ’08
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Guy B. Gugliotta CC ’67, MIA ’73 and Carla A. Robbins
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Ayasha Saira Haider Marra MIA ’04
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Lisa Ray Hecht-Croonsted MIA ’08
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Rachel Heller-Scott MPA ’01
Judith Hellerstein MPA ’94
Fritz Herrick
Peter T. Hess MIA ’80 and Debra M. Kenyon
Garry W. Hesser IF ’64
Michael Anthony Hilmeyer MIA ’97, IF ’97
Susan Hintko IF ’78, BUS ’79 and Carl A. Butlin BUS ’77, BUS ’78
John L. Hirsch, PhD CC ’57
Lily Ho Leavitt MIA ’96, BUS ’96 and Andrew Leavitt
Christopher B. Hodges, PhD MIA ’77, IF ’77
Lyndell A. Hogan MIA ’99, SW ’93 and Stephen G. Diorio
Amy Elizabeth Holman MIA ’87
Michael Holubar MIA ’77
Nicole Janine Holzapfel MIA ’94, BUS ’94
Lindsey Levit Honari MIA ’97, BUS ’97 and Sharam Honari BUS ’97
Joon Seok Hong MIA ’05
Ramya Thamb usualwamy Hopley MIA ’86, CERT ’86 and John Schaller Hopley GS ’87, MIA ’90
Anthony H. Horan IF ’63, PS ’65
Janet Horan MPA ’05
William D. Howells MIA ’60, CERT ’60
Mark Fong-Hui Huang BUS ’96, IF ’96, MIA ’97
Jan Huds MPA ’90, PH ’91
Richard W. Hull, PhD CERT ’65, GSAS ’68 and Jo Marvel Hull
Thomas N. Hull MIA ’73, IF ’73, CERT ’73
Riham Hussein MIA ’09
Claire Hussn-Citanna MPA ’05
Evelyn Hutter MIA ’10
Katayoshi Ikeno MIA ’76
Farhod Inogambaev MIA ’07
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Eleni Istavridis IF ’80, MIA ’81, BUS ’82
Arisa Ito MIA ’16
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Hidenori Iwasaki MIA ’01
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Kathryn Marie Jackson MIA ’88, BUS ’89
Erik Jacobs CC ’93, MIA ’85, IF ’85 and Laura J. Eberstein CC ’88
Gloria R. Jacobs MIA ’78
Maria Irene Jacobson MIA ’60
Meena Jagannath MIA ’07
Spencer Jakab
William Holt Jansen MIA ’85
Bernd Gunnar Janzen MIA ’92, CERT ’92
Kristi Bahrenburg Janzen MIA ’93, CERT ’93
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Clarice J. Kennethbaum PS ’68
Jawad Zahur Khan MIA ’02
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Meena Jagannath MIA ’07
Spencer Jakab
William Holt Jansen MIA ’85
Bernd Gunnar Janzen MIA ’92, CERT ’92
Kristi Bahrenburg Janzen MIA ’93, CERT ’93
Jacqueline Marie Jenkins MIA ’83 and Richard Gregory Jenkins BUS ’86
Andrew T. Jhun MPA ’04
Stephen Sezlar Johnson MIA ’93
Anuja Pande Joshi MIA ’07
John Jove MIA ’85
Walter E. Judge MIA ’85, IF ’85 and Jean C. O’Neill
Christopher W. June MIA ’65
Sharon Kahn-Bernstein MPA ’97
Michele F. Kalafer MPA ’02
Robert Kambo
Vamsi Krishna Kanchi MIA ’99
Daniel B. Kaplan CC ’79, MPA ’82
Krystal Kaplan BC ’99
Nancy Bert Katz MPA ’94 and Richard C. Greenwald MPA ’93
Peggy Ockkyyang Kauh BC ’97, MPA ’01
Olga Kazianis MIA ’87
Faith Keenan
Frank Kehl, PhD CERT ’81, GSAS ’81
Charles Robert Kelly MIA ’83
Laurie S. Kelly MIA ’79
Samia Zahreen Kemal
Stephen Patrick Keppel MIA ’07
Robert Charles Kerr MIA ’87
Allan R. Kessler MIA ’82
Clarice J. Kennethbaum PS ’68
Jawad Zahur Khan MIA ’02
John F. Khanlian MIA ’69
Michele Llona Wray Khateri
SIPA students, Alice Bosley MIA ‘17, Patricia Letayf MPA ‘17, and Suha Gilliani MPA ‘18 (r to l) discuss their joint ventures, including Five One Labs, a start-up incubator for refugees and conflict-affected entrepreneurs in the Middle East, with Allan Grafman MIA ‘77, IF ‘77, BUS ‘80 at the annual recognition luncheon for SIPA leaders.
John B. McGrath MIA ’80, IF ’80, CERT ’80
RoseAnn W. McHenry MIA ’62
Anne N. McIntosh IF ’85, MIA ’85
Elizabeth Louise McKeveny MPA ’16
Asia Marie McLaughlin MIA ’15
Neha Mehra IF ’12, MIA ’14
Richard Mei MIA ’85
Joslyn Edelstein Meier MIA ’07, PH ’07
Hermes Elpidio Mena MPA ’09
Jack Mendelsohn CERT ’77
Miten Arun Merchant MIA ’95
Michael G. Merin MIA ’84, IF ’84, CERT ’84
Alexandra Merle-Huet MIA ’04
Samuel Austin Merrill MIA ’99, IF ’99
Alexander Matthew Metelitsa MIA ’12
Katherine M. Metres IF ’96, MIA ’97
Jeffrey Peter Metzler MPA ’99
Jennine Rachel Meyer MIA ’00
Jeannith M. Michelen MPA ’08
Thomas R. Michelmore MIA ’74
Bethany K. Mickahail, PhD MIA ’82
Nick Mäder MPA ’14
Charles Russell Miller, PhD MIA ’99, CERT ’99
Harlan Ira Miller MIA ’95
Rebecca Miller MPA ’15
Denise Mitchell MPA ’15
Edmund M. Mitchell MIA ’73
David M. Moniz MIA ’81
Rose Everett Montas MIA ’88
Hyuk Moon MIA ’84, CERT ’84
Anne Moretti MIA ’82, IF ’82
Charlotte T. Morgan-Cato MIA ’67
Marina Morgenegg MIA ’83
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Nancy G. Mussewhtie MIA ’82, CERT ’82
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Ekaterina Nadirova MIA ’01 and Leigh E. Sprague LAW ’99
Jonathan Nadler MPA ’81, LAW ’86
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Sawa Nakagawa MIA ’09, BUS ’09
Yumiko Nakajima MIA ’90
Ambareen Naqvi MPA ’13
Denise Natali MIA ’87
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Richard T. Newman MIA ’51
Ndingara Nicole Ngardingabe MIA ’95
Giang Truong Nguyen MIA ’98 and Hoa Xuan T. Do
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Maria M. Nied MPA ’82 and Dennis Nied
Brian Albert Nogy MIA ’07
Akbar Noman
Alexandre R. Nouvalkhov MIA ’99
Martin D. Novar MIA ’84, CERT ’84
Peter T. Nulty MIA ’70, CERT ’70 and Katherine Valyi
Kristine and Patrick O’Brien
Noreen O’Donnell MIA ’97
James A. Osterle GS ’64, MIA ’65, IF ’65
Yemisi Oyinbo Ogunduny MIA ’09
Harry John O’Hara MIA ’91, IF ’91
Clarence W. Ofmstead IF ’67, LAW ’68 and Kathleen F. Heenan
Shebna Nur Olsen GS ’06, MPA ’08
Marina Ohlansky CC ’92, MIA ’93
Bruce A. Ortwine MIA ’78
Joseph Oseni MPA ’79
Cesar Osvaldo Osorio Flores MPA ’07
Mike O’Sullivan
Mildred Otero
Paula Pacheco Flanagan MPA ’12
John F. Palmer IF ’70
James Parenti
David Justin Park GS ’93
Jee Hoon Park MIA ’07
Neal Barrett Parry MPA ’06
George Patras MIA ’91
Jessica Horan Payne MPA ’02
Eric Albert Peltzer MPA ’07
Richard J. Pera MIA ’79
Steve A. Perez MIA ’07
Maha Perviz MIA ’12 and Muneeb Arslan MPA ’08
Scott Pesner
Anita Peter MIA ’84
Mariana S. Petermann MIA ’94 and Helge Petermann BUS ’94
Velika Peterson MPA ’07
Lawrence C. Petrowski IF ’69, LAW ’69
Todd Pfeiffer MPA ’97
Ethan R. Phillips JRN ’99, MPA ’13
Andrew J. Pierre IF ’57, MIA ’61, GSAS ’68 and Joan Root
Tas Ling Putter MIA ’94
Susan Keller Pinto MIA ’93, IF ’93, CERT ’93
Henry Cooper Pitney IF ’87, LAW ’87
Mark Pitts MIA ’93
Robert Walter Pitulej MPA ’96
Carole Regol Poirier CERT ’62, GSAS ’66
Ellen Hope Polansky MPA ’89
Sally Soo Hoo Pon MPA ’82
Margaret Edsall Powell MIA ’01
Jennifer Elise Powers-Darrington MIA ’06
Jeffrey D. Pribor IF ’82, LAW ’83, BUS ’84
Orlie Prince MPA ’86
Joseph Procopio MIA ’72
Laura Jean Protzmann MPA ’02

SIPA fellows Shawn Bush MIA ’17, Alana Plaus MPA ’18, Anusheh Naveed Ashraf MPA ’17, and Cameron Torreón MIA ’17 (l to r) gather to celebrate SIPA alumni, donors, and friends at the SIPA Leaders Luncheon.