

## A NOTE FROM OUR EXECUTIVE DIRECTOR



The Picker Center for Executive Education offers both degree and nondegree programs for working professionals who wish to advance their skills while continuing to work.

Our programs enable working professionals to benefit from SIPA's world-class faculty and curriculum in public policy, management, economics, and international affairs. The Center's Executive MPA, trains students to become senior managers in the public, private, and nonprofit arenas by equipping them with the analytic, managerial, and policy skills needed to succeed.

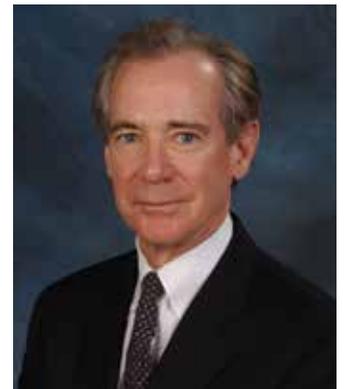
The Center also provides customized, in-service executive training programs, technical assistance, and research for public and nonprofit agencies seeking to improve current programs, develop new initiatives, or evaluate their performance.

The Picker Center also serves as a forum for discussion and debate on critical issues in public service and international affairs.

Join us!

William Eimicke

Founding Executive Director, Picker Center for Executive Education



# EXECUTIVE EDUCATION PROGRAMS AROUND THE GLOBE



## North America

Washington D.C. (World Bank)  
NYC (UN)  
NYC (Federal Aviation  
Administration)

## South America

Chile (Banco de Chile)  
Colombia (Externado)  
Argentina (Civil Service)  
Brazil (BI International)

## Europe

Northern Ireland (Northern Ireland  
Peacebuilders)

## Asia/ Eurasia

China (The People's Government of  
Guangdong Province, GDPTO)  
Thailand (Thailand Foreign Affairs)  
Malaysia (Razak School of Government)  
India (Lal Bahadur Shastri National  
Academy of Administration)

Republic of Georgia (USAID Policy, Advocacy,  
and Civil Society Development Project)  
Saudi Arabia (Ministry of Foreign Affairs)  
Singapore (National University of Singapore)  
China (Shanghai Business Leaders)  
China (Guangdong Province)  
China (Hong Kong Civil Service)

## Africa

Algeria (National School of Administration)  
South Africa (South Africa Broadcast Company)

## Picker Center Contact Information:

Ms. Aleschia Johnson  
420 West 118th Street (Room 400)  
New York, NY 10027  
Phone: 212-854 2710  
E-mail: [aj2509@columbia.edu](mailto:aj2509@columbia.edu)  
Website: [www.new.sipa.columbia.edu/picker-center](http://www.new.sipa.columbia.edu/picker-center)



## EXECUTIVE TRAINING PROGRAMS

# THE PICKER CENTER



The Picker Center for Executive Education was created in 1999 through a generous gift from the entrepreneur and former School of International and Public Affairs (SIPA) Dean Harvey Picker.

Our mission is to provide graduate level education for executives, leaders, policymakers, and innovators seeking to make the world a better place.

The Center is responsible for the Executive MPA (EMPA) and for customized executive training initiatives. Our skills-based, world-class curriculum is designed to equip our graduates in fields such as international affairs, sustainability, and advanced management/ finance with the skills they need to improve outcomes of the organizations these executives lead and manage.

Our executive training programs are customized to address the specific needs of senior executives from countries and corporations throughout the world. Each program is developed based on an agreement between the Center and the client. Our programs cover leadership management skills, public/ private partnerships, crisis management and negotiation, communication and media relations, international and financial trade, practices in economic development, and global and regional trends in the areas of finance, trade, income distribution, social policy, energy policy, and urban policy.

If you are interested in creating a new executive program with the Picker Center for Executive Education, please contact Aleschia Johnson at 212-854-2710.

# SELECT PICKER CENTER PROGRAMS

## Saudi Arabia Program

The Picker Center designed a yearlong program to train 25 senior and middle level executives of the Saudi Arabian Ministry of Foreign Affairs to serve in the proposed Saudi Arabia seat on the UN Security Council in 2013. The program focused on management skills, analysis, policy, negotiation, crisis management, and negotiation. It also included four weeks of site visits to leading companies and government agencies in Washington, D.C., and New York City.

## Hong Kong Civil Service

In conjunction with the Civil Service Bureau, the Picker Center has designed one-week programs that provide directorate civil servants with an opportunity to improve their leadership skills and examine key challenges in policy formulation and implementation, against a broad international perspective, and to generate practical insights and strategies for enhancing their respective roles in public governance. Specific topics covered include public management challenges, accountability systems and new modes of governance, managing and evaluating government

performance, building community support on government policies, policy development and marketing, and crisis management.

## 92nd Street Y–Ford Motor Company International Fellows Program

The Picker Center has provided professional development to more than 250 fellows of the 92nd Street Y–Ford Motor Company International Fellows Program dating back to 2004. This three-week program covers various topics, such as nonprofit management, fundraising, strategic thinking and planning, globalization, conflict resolution, self-assessment, resource management, media and external relations, diversity, and gender.

## Fire Officers Management Institute

In 2003, the Picker Center designed and implemented an annual six-month training program-in-residence offering an advanced management curriculum for senior officers of the Fire Department of the City of New York. Topics covered include strategic planning, political management, intergovernmental relations, communications, performance management, leadership training, team building, project

management, diversity, and gender. For more than a decade, this program has been a working collaboration with Columbia Business School's Institute for Nonprofit Management.

## Razak School of Government, Malaysia

The Picker Center designed a two-week program that examines best practices in a variety of public policy areas that include public health and the environment, as well as cutting edge management skills, including emergency management and sustainability. The course combines lectures by academics and practitioners, case study analysis, and site visits in the New York City region.

## Federal Aviation Administration

The Picker Center worked with 80 high-level Federal Aviation Administration (FAA) managers on building skills in the areas of communication, personnel leadership, and negotiation.

## COMFAMA

The Picker Center partnered with the Initiative for Policy Dialogue of the School of International and Public Affairs to deliver a course in “Managing for Social Progress” for COMFAMA, one of the largest family equalization funds, located in Medellín, Colombia. The program featured sessions that covered global and regional trends in the areas of finance, trade, income distribution, social policy, energy policy, and urban policy. Guest speakers included not only the mayor of Medellín, but also CEOs of the leading industries in Colombia.

## Chinese Central Television

Through Columbia University's ongoing relationship with China's Central Television (CCTV), the Picker Center designed an annual program for their senior level executives. This program offered instruction in policy management and the use of television media.

**“I consider it an honor and a tremendous pleasure to teach at the Picker Center. It is a unique place where learning is reciprocal. I learn from my student peers as they learn from me. I believe nowhere but Columbia—with its rich history of commitment to diverse learning—would I receive such an enriching experience.” —KRISTIAN DENNY TODD, LECTURER**

**“The classes at the Picker Center were fantastic! Great professors, stimulating lectures, and amazing administrative support. This has been one fabulous experience.” —PEMA LHAKI, DEVELOPMENT WORKER, KATHMANDU, NEPAL**

### Brazilian Senior Executives Program

The Picker Center delivered a program on “Managing Macroeconomic Risk in Emerging Markets” to senior Brazilian executives. The course covered financial crises, policy responses to crises, macroeconomic policy trends in Latin America, developments in international trade, and the new international political economy.

### Chile

The Bank of Chile commissioned the Picker Center to design and facilitate a program to train 100 senior officials from the corresponding ministries of the Chilean government in the areas of public management, energy, environment, finance, and urban development. The ultimate goal was to teach the officials how to utilize best practices in government for a new administration.

### The South Africa Broadcast Corporation

The South Africa Broadcast Corporation sent several of its top executives to the Picker Center for an executive training program focused on the changing world of news gathering and new initiatives in the age of the digital takeover. The three-day program featured a combination of lectures with corresponding afternoon site visits to leading broadcast and digital media corporations throughout New York City.

**“The Picker Center was the most helpful key to deal with my current tasks and for the coming years. I spent a full year interacting with very respectful professors, thinkers, experienced and high rank diplomats in a professional academic-executive atmosphere. It was a fruitful, enlightening year thanks to Picker Center.” —ADEL ALTHAIDI, DIPLOMAT, MINISTRY OF FOREIGN AFFAIRS, SAUDI ARABIA**

### Guest Lecturers: Experienced Practitioners in the Classroom



Robert Walsh  
*NYC Commissioner of  
Small Business Services*



Linda Gibbs  
*NYC Deputy Mayor of Health  
and Human Services*



José Antonio Ocampo,  
*Professor of Professional Practice  
in International and Public  
Affairs; Director of the Economic  
and Political Development  
concentration at SIPA*



David Maurrasse  
*Founder and President,  
Marga Inc.*